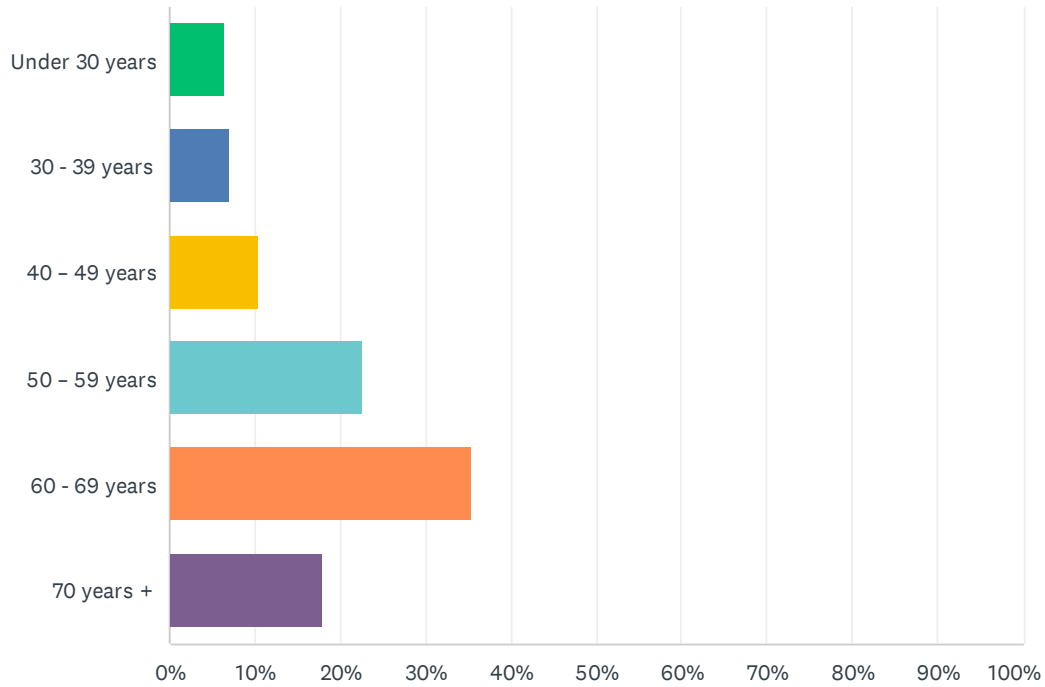


Q1 Which one of these age groups are you in ?

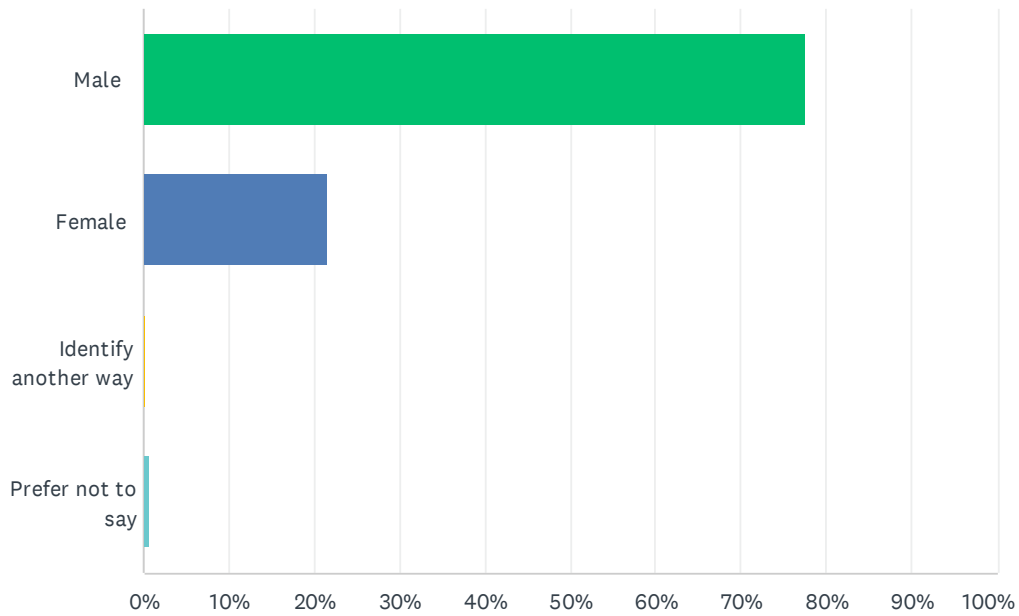
Answered: 323 Skipped: 0



ANSWER CHOICES	RESPONSES	
Under 30 years	6.50%	21
30 - 39 years	7.12%	23
40 - 49 years	10.53%	34
50 - 59 years	22.60%	73
60 - 69 years	35.29%	114
70 years +	17.96%	58
TOTAL		323

Q2 Are you?

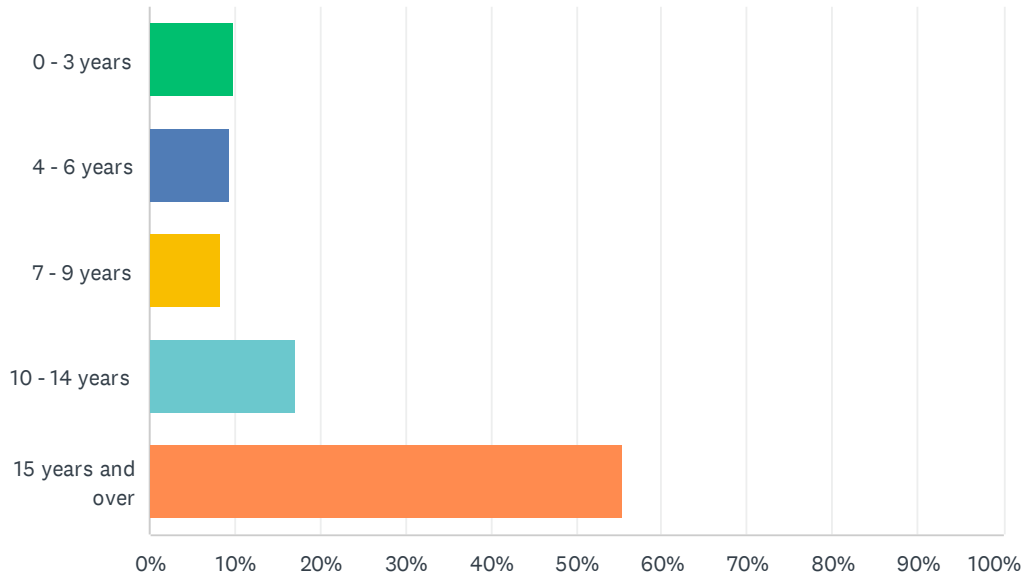
Answered: 321 Skipped: 2



ANSWER CHOICES	RESPONSES	
Male	77.57%	249
Female	21.50%	69
Identify another way	0.31%	1
Prefer not to say	0.62%	2
TOTAL		321

Q3 How long have you been ski touring/mountaineering (please tick one of the boxes for the approximate number of years)?

Answered: 323 Skipped: 0



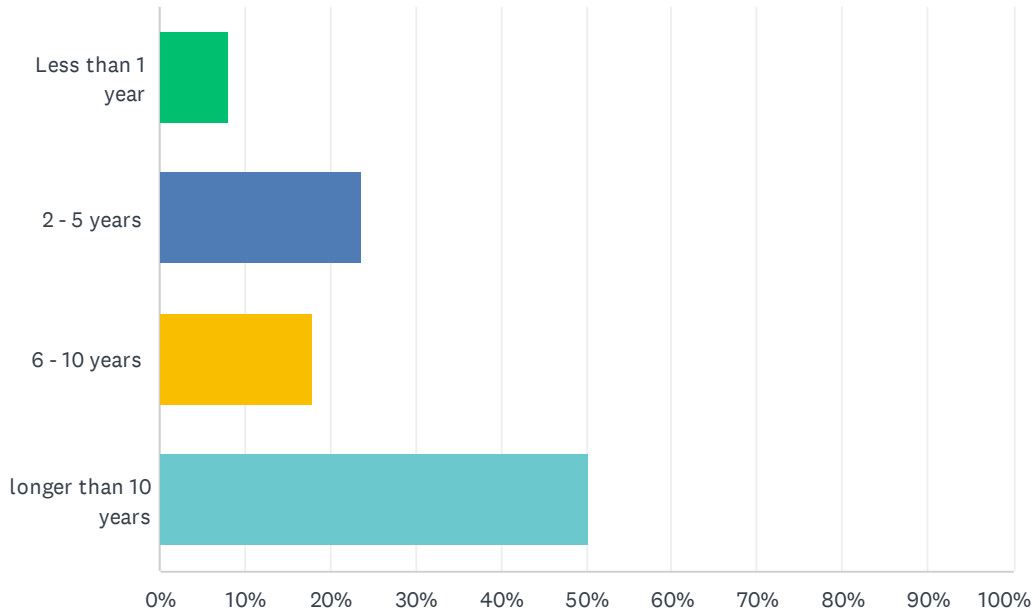
ANSWER CHOICES	RESPONSES
0 - 3 years	9.91% 32
4 - 6 years	9.29% 30
7 - 9 years	8.36% 27
10 - 14 years	17.03% 55
15 years and over	55.42% 179
TOTAL	323

Q4 What is your name or email address (this is optional, but providing your name or email address helps us to contact you for clarification or follow up, and also allows us to add you to the prize draw)?

Answered: 277 Skipped: 46

Q5 How long, in total, have you been a member of the Eagle Ski Club?

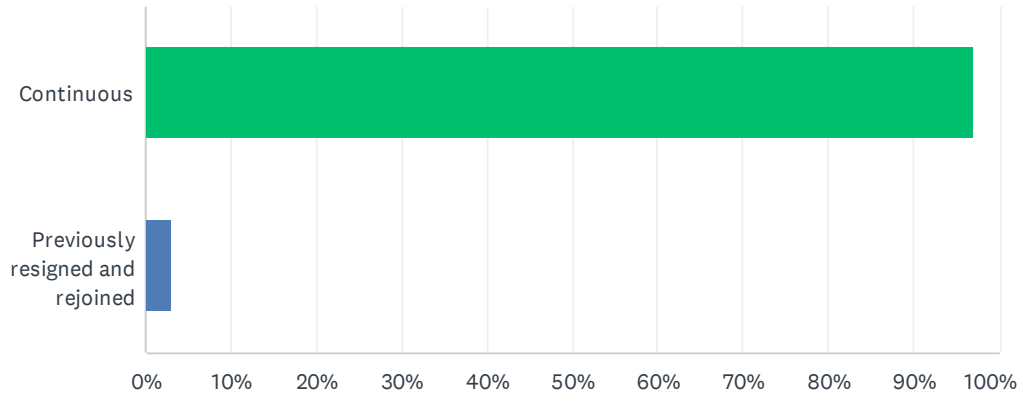
Answered: 300 Skipped: 23



ANSWER CHOICES	RESPONSES
Less than 1 year	8.00% 24
2 - 5 years	23.67% 71
6 - 10 years	18.00% 54
longer than 10 years	50.33% 151
TOTAL	300

Q6 Has your membership of the Eagle Ski Club been continuous, or have you previously resigned and re-joined the club?

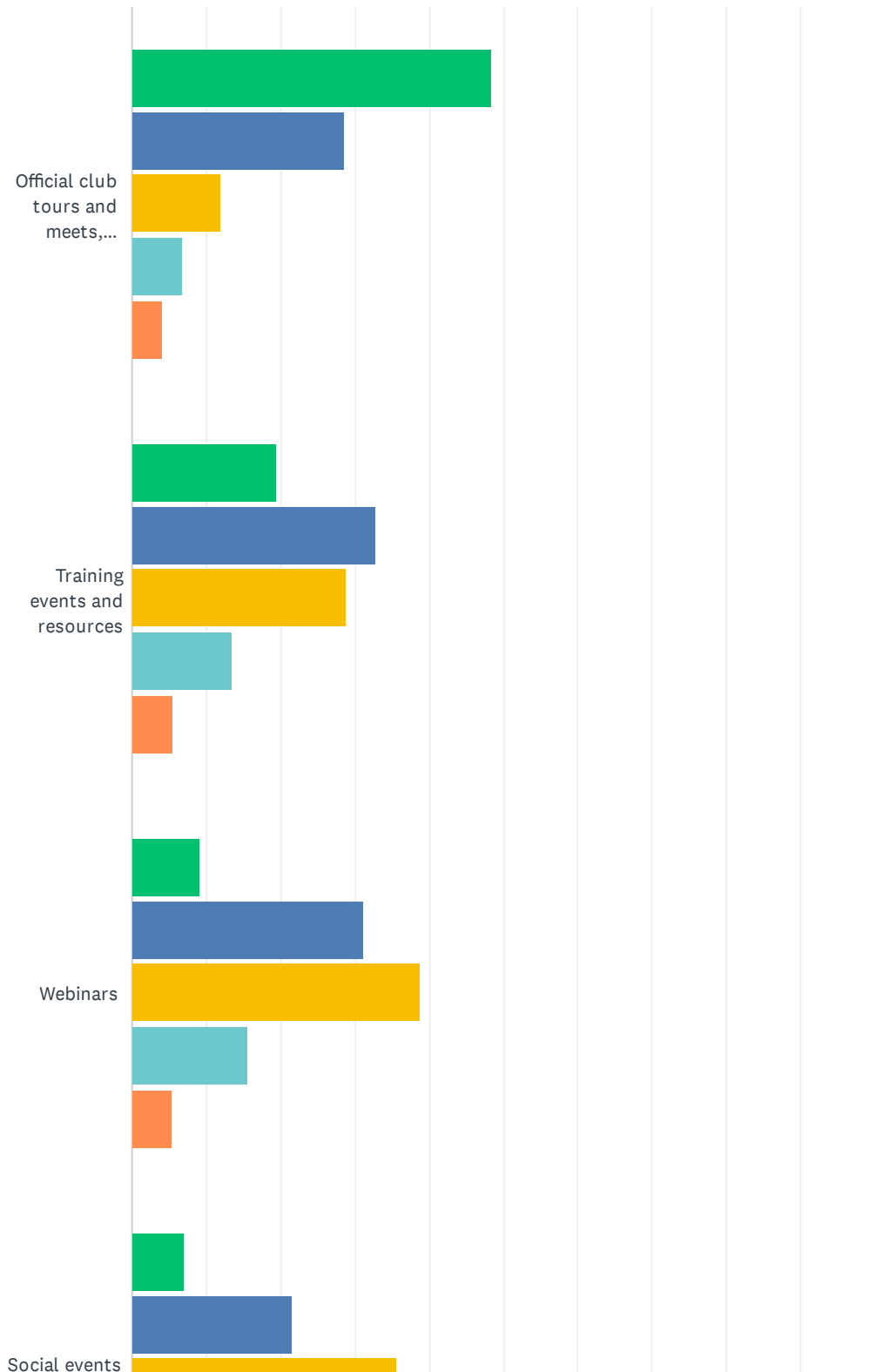
Answered: 300 Skipped: 23



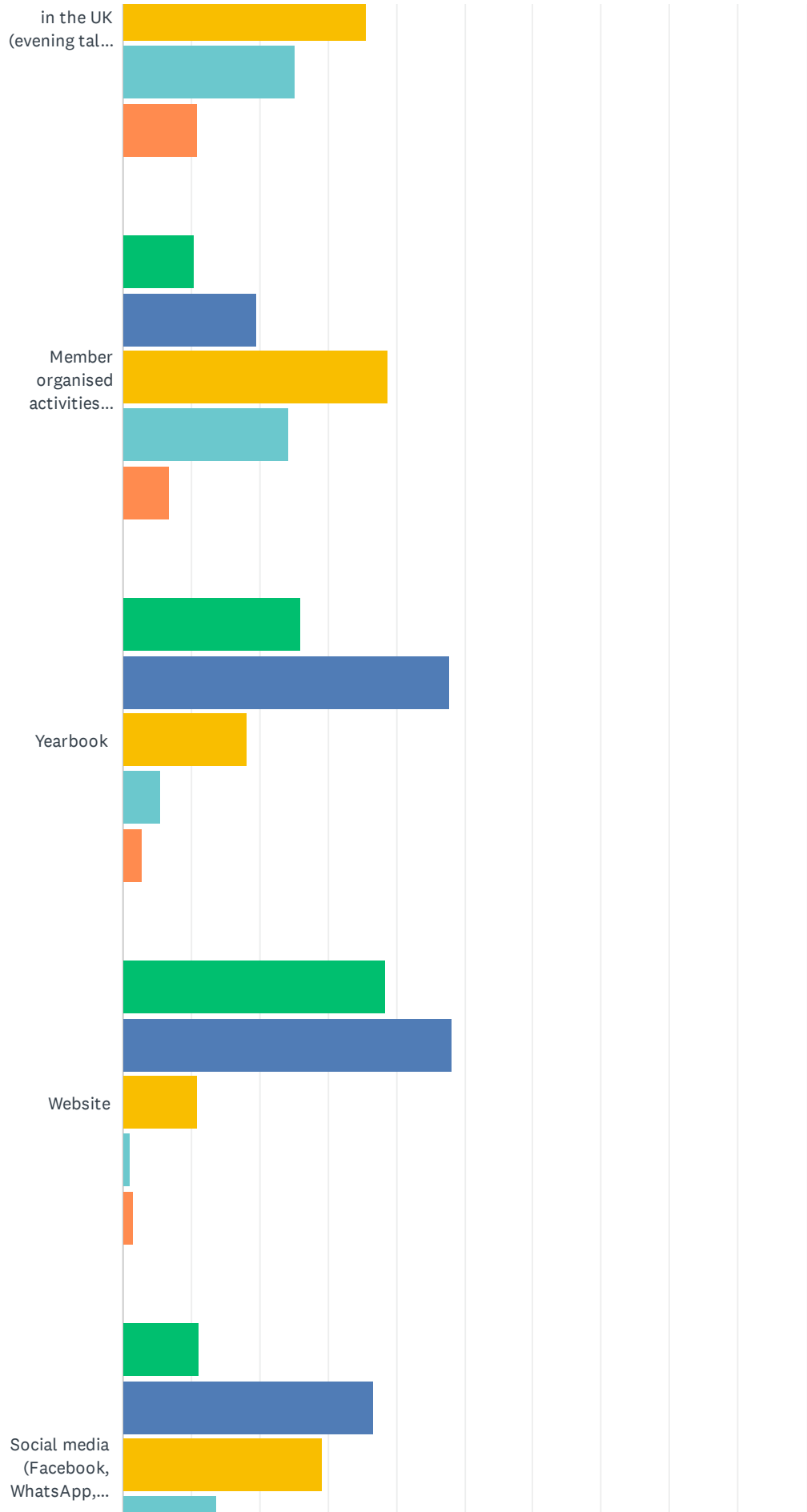
ANSWER CHOICES	RESPONSES	
Continuous	97.00%	291
Previously resigned and re-joined	3.00%	9
TOTAL		300

Q7 During the last 3 years (2021 onwards), how important have each of the following services provided by the club been to you (because you have used them in some way)?

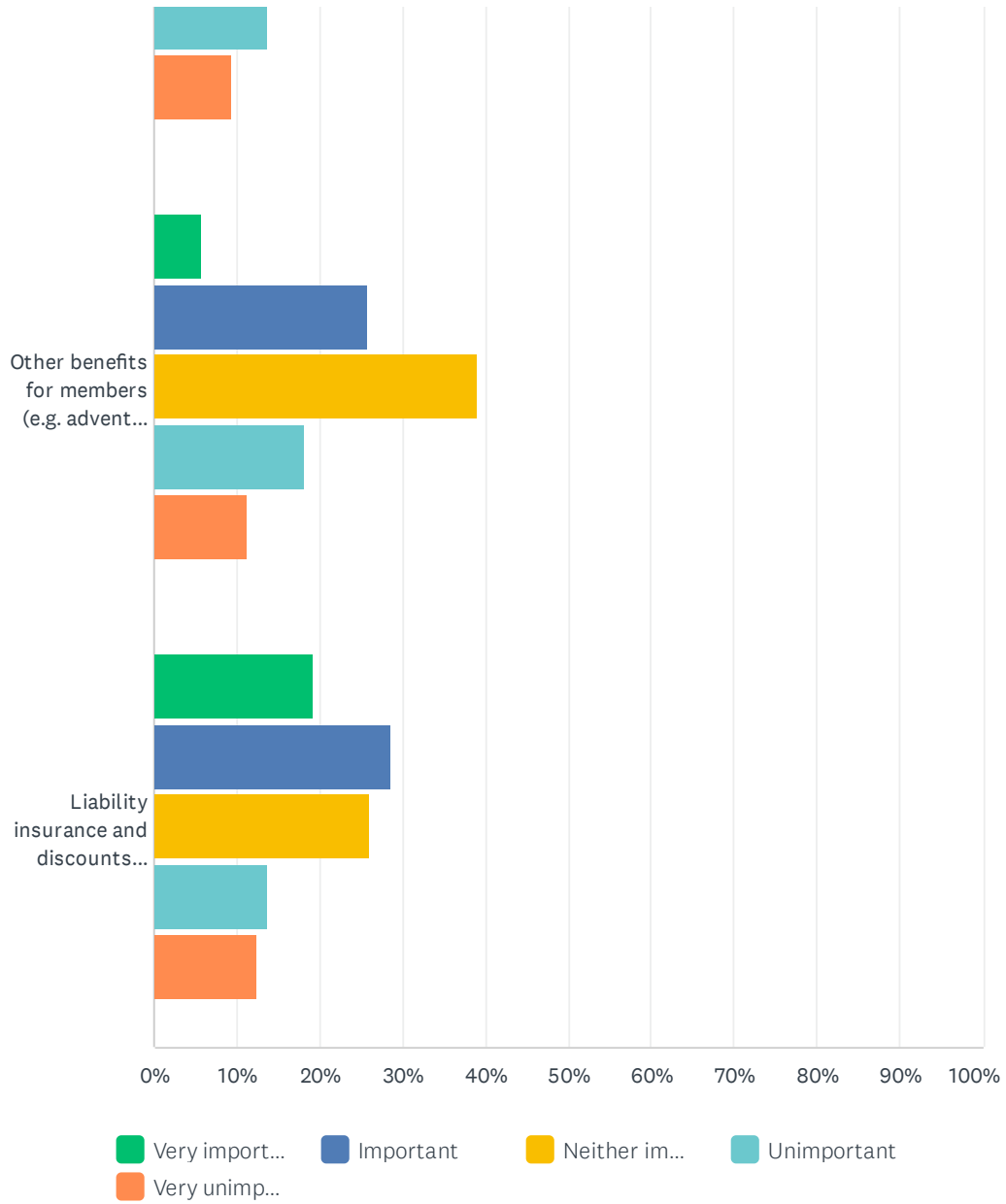
Answered: 296 Skipped: 27



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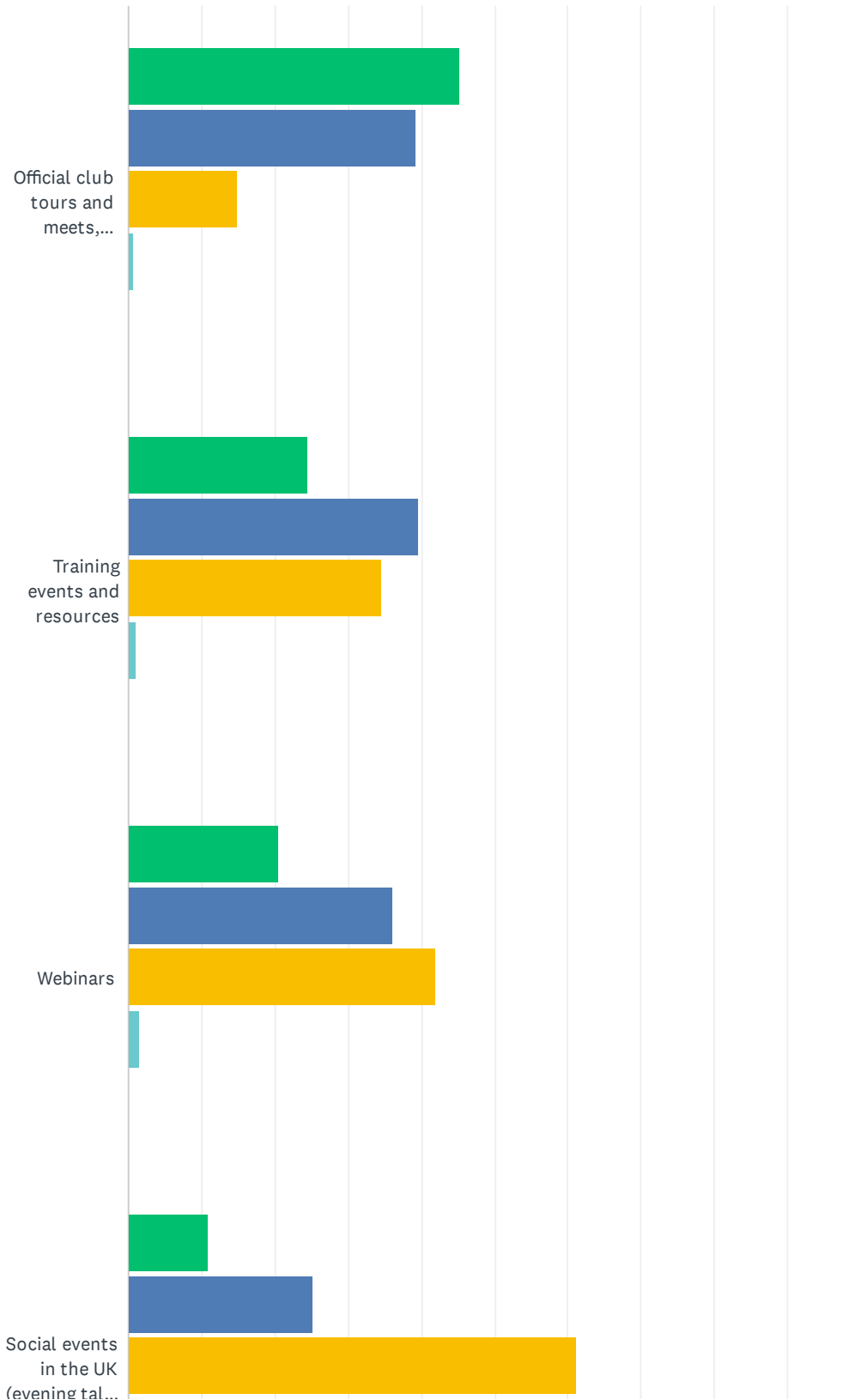


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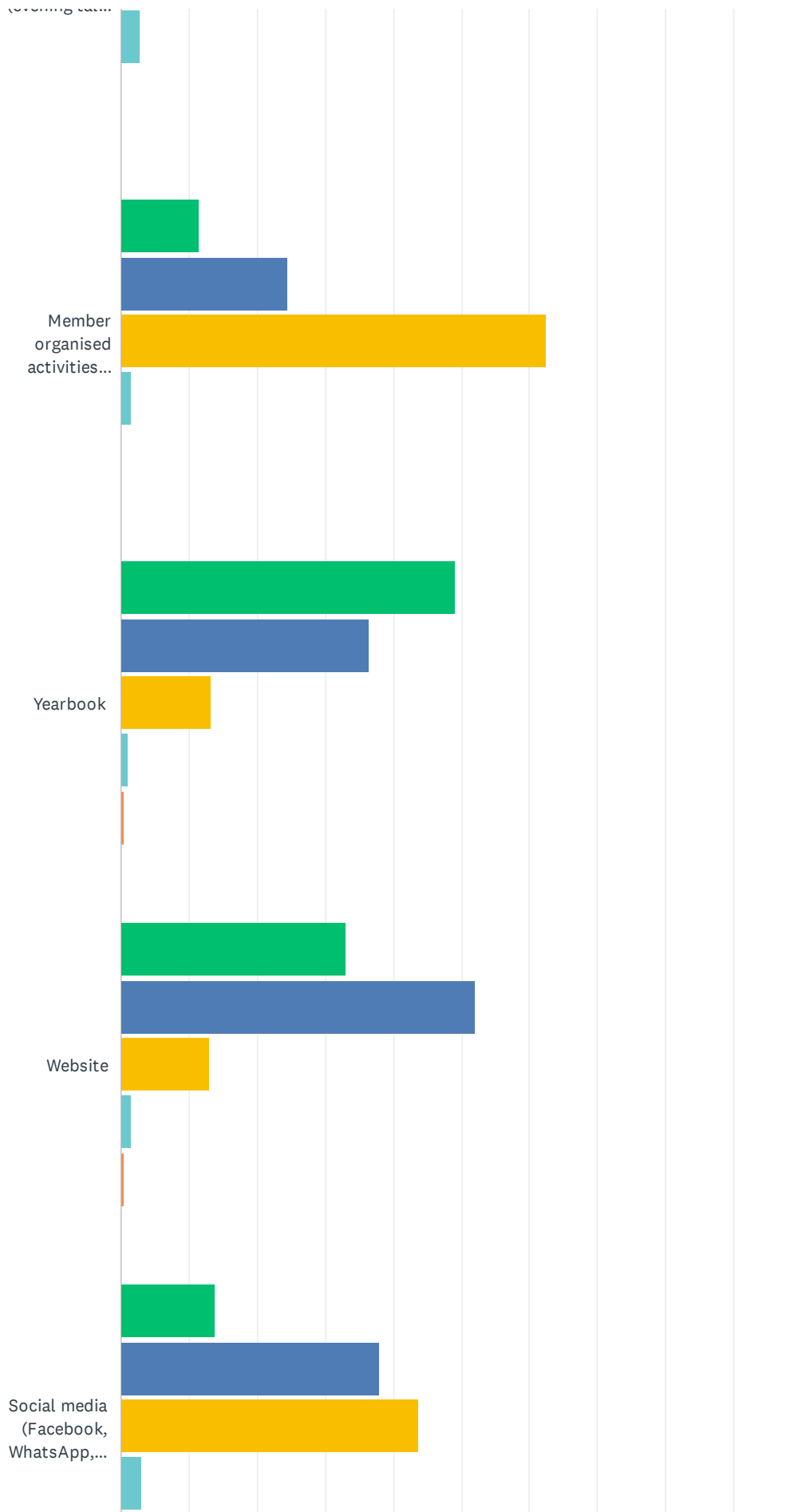
	VERY IMPORTANT	IMPORTANT	NEITHER IMPORTANT OR UNIMPORTANT	UNIMPORTANT	VERY UNIMPORTANT	TOTAL	WEIGHTED AVERAGE
Official club tours and meets, including Scottish winter meets	48.45% 141	28.52% 83	12.03% 35	6.87% 20	4.12% 12	291	1.90
Training events and resources	19.38% 56	32.87% 95	28.72% 83	13.49% 39	5.54% 16	289	2.53
Webinars	9.19% 26	31.10% 88	38.87% 110	15.55% 44	5.30% 15	283	2.77
Social events in the UK (evening talks, pre-season get together, London dinner, symposiums)	6.97% 20	21.60% 62	35.54% 102	25.09% 72	10.80% 31	287	3.11
Member organised activities (organised through club social media platforms or the website forum)	10.39% 29	19.71% 55	38.71% 108	24.37% 68	6.81% 19	279	2.97
Yearbook	25.94% 76	47.78% 140	18.09% 53	5.46% 16	2.73% 8	293	2.11
Website	38.46% 110	48.25% 138	10.84% 31	1.05% 3	1.40% 4	286	1.79
Social media (Facebook, WhatsApp, Instagram, YouTube)	11.15% 32	36.59% 105	29.27% 84	13.59% 39	9.41% 27	287	2.74
Other benefits for members (e.g. adventure awards, newsletters, development awards)	5.67% 16	25.89% 73	39.01% 110	18.09% 51	11.35% 32	282	3.04
Liability insurance and discounts provided through Mountaineering Scotland	19.24% 56	28.52% 83	26.12% 76	13.75% 40	12.37% 36	291	2.71

Q8 How satisfied are you with each of the services provided by the club to its members? Please complete for the services you have used.

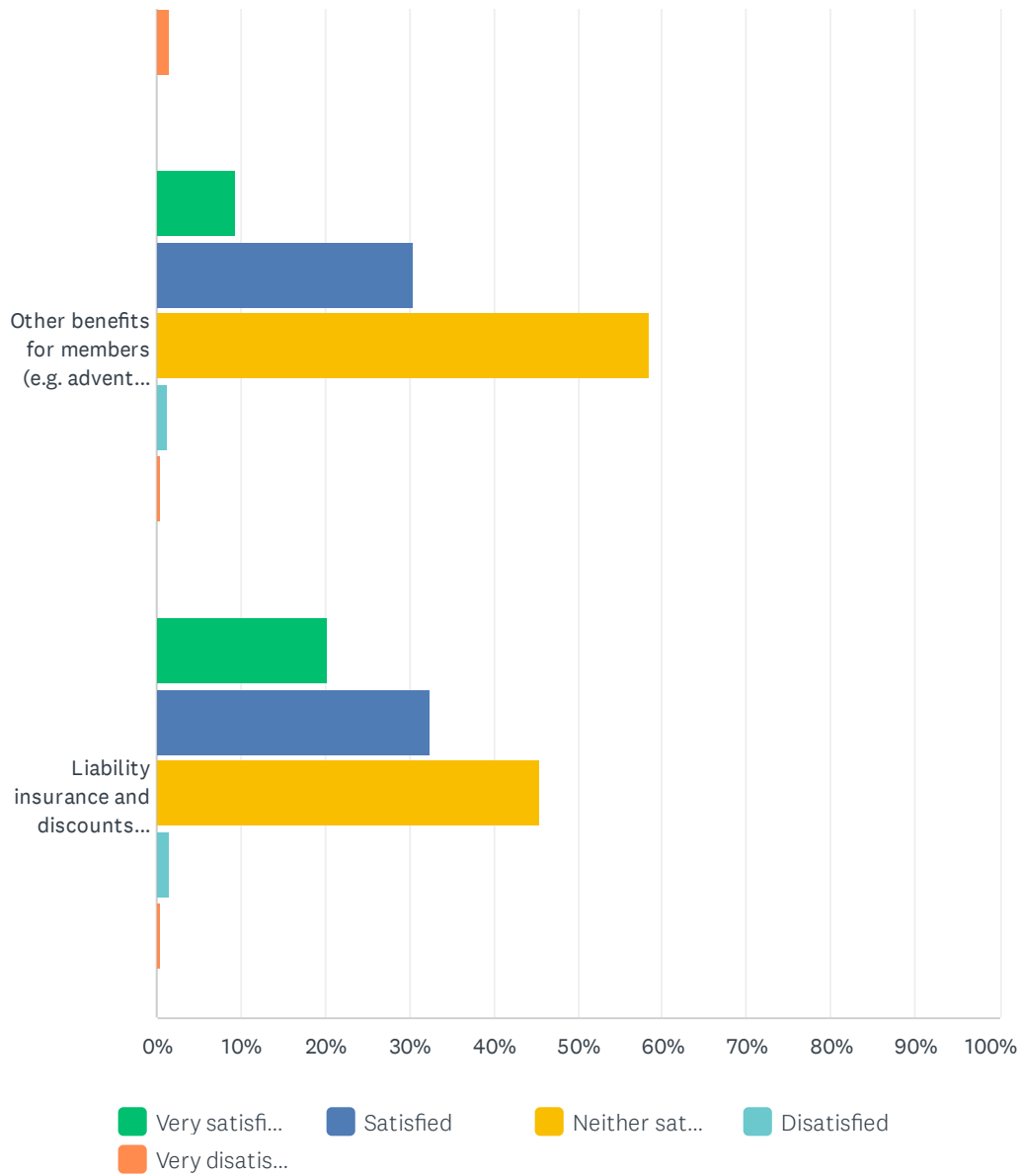
Answered: 290 Skipped: 33



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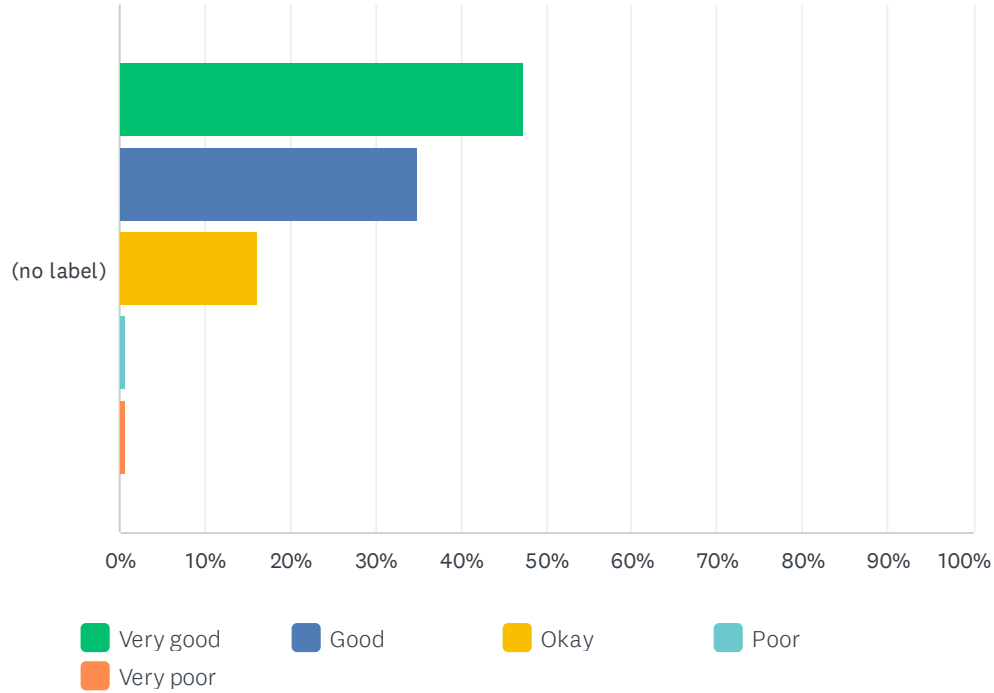


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	VERY SATISFIED	SATISFIED	NEITHER SATISFIED NOR DISATISFIED	DISATISFIED	VERY DISATISFIED	TOTAL	WEIGHTED AVERAGE
Official club tours and meets, including Scottish winter meets	45.29% 125	39.13% 108	14.86% 41	0.72% 2	0.00% 0	276	1.71
Training events and resources	24.62% 64	39.62% 103	34.62% 90	1.15% 3	0.00% 0	260	2.12
Webinars	20.45% 54	35.98% 95	42.05% 111	1.52% 4	0.00% 0	264	2.25
Social events in the UK (evening talks, pre-season get together, London dinner, symposiums)	10.85% 28	25.19% 65	61.24% 158	2.71% 7	0.00% 0	258	2.56
Member organised activities (organised through club social media platforms or the website forum)	11.46% 29	24.51% 62	62.45% 158	1.58% 4	0.00% 0	253	2.54
Yearbook	48.94% 138	36.52% 103	13.12% 37	1.06% 3	0.35% 1	282	1.67
Website	33.09% 91	52.00% 143	13.09% 36	1.45% 4	0.36% 1	275	1.84
Social media (Facebook, WhatsApp, Instagram, YouTube)	13.81% 37	38.06% 102	43.66% 117	2.99% 8	1.49% 4	268	2.40
Other benefits for members (e.g. adventure awards, newsletters, development awards)	9.41% 24	30.59% 78	58.43% 149	1.18% 3	0.39% 1	255	2.53
Liability insurance and discounts provided through Mountaineering Scotland	20.23% 53	32.44% 85	45.42% 119	1.53% 4	0.38% 1	262	2.29

Q9 Overall, thinking about all the services provided by the club and your use of these, how would you rate the value for money of your subscription?

Answered: 291 Skipped: 32



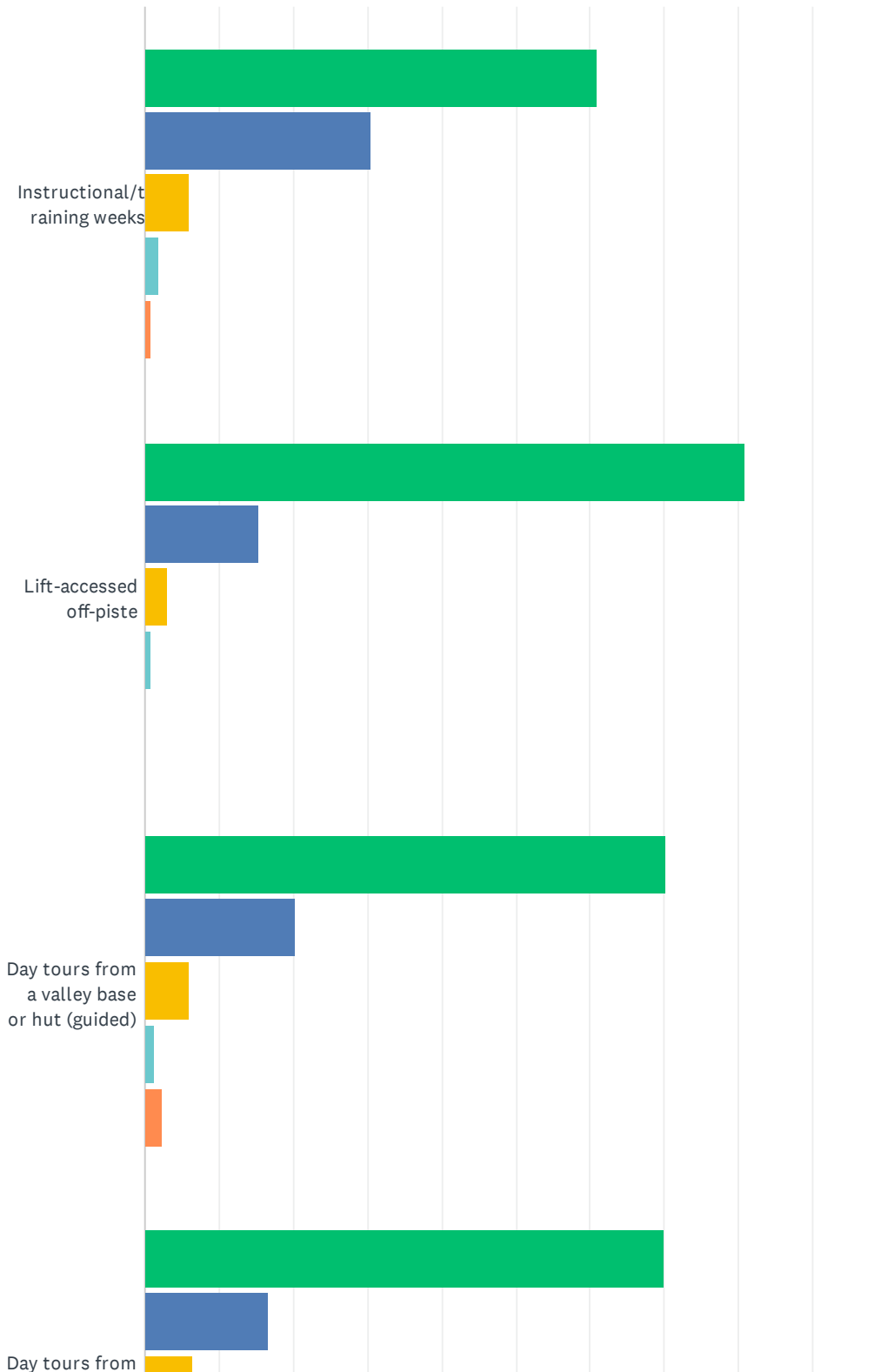
	VERY GOOD	GOOD	OKAY	POOR	VERY POOR	TOTAL	WEIGHTED AVERAGE
(no label)	47.42%	35.05%	16.15%	0.69%	0.69%	291	1.72
	138	102	47	2	2		

Q10 What would make the most difference to you in getting more from your club?

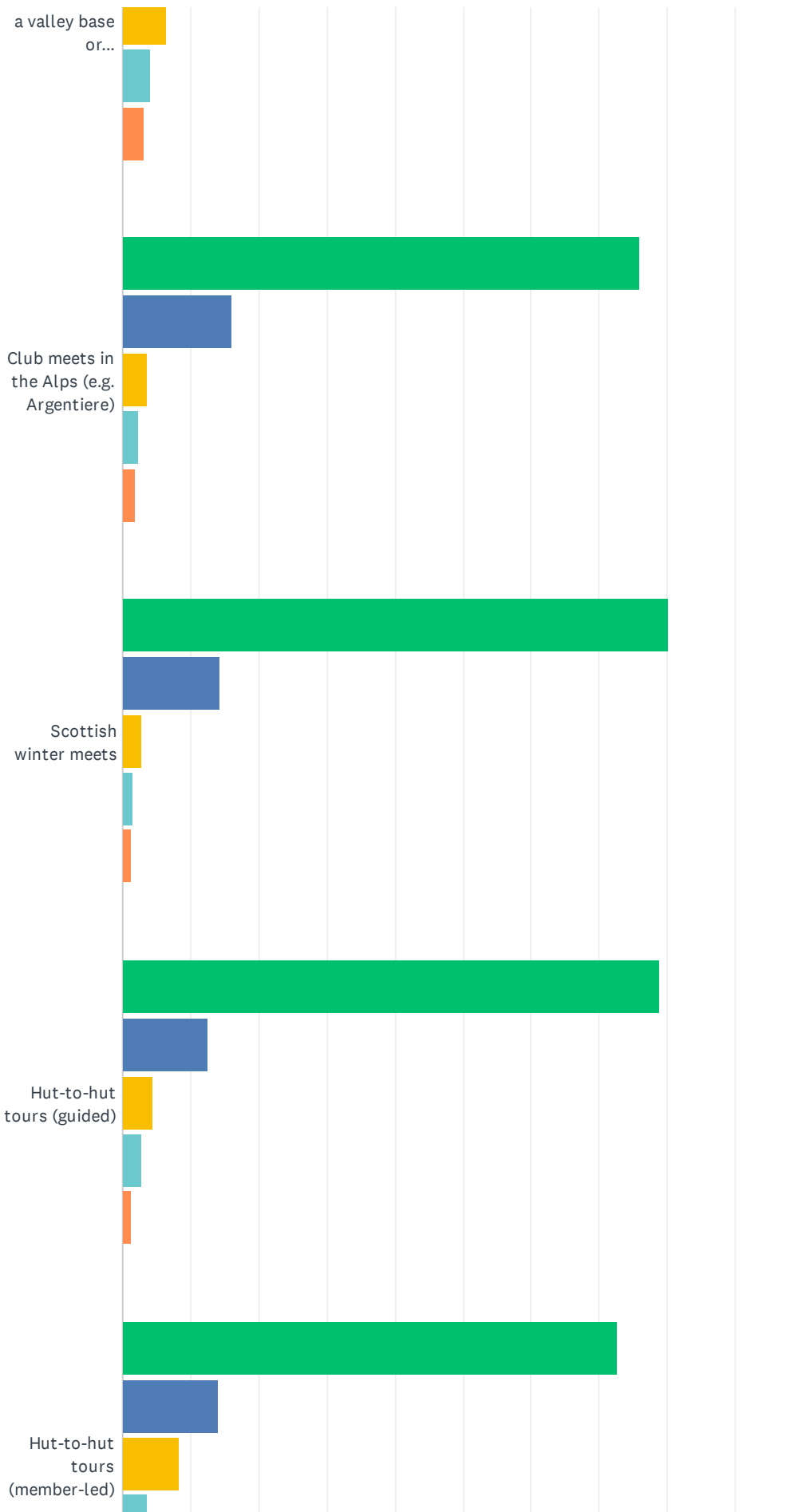
Answered: 159 Skipped: 164

Q11 In the last 3 years (since 2021), which of the following types of tour/trip on the official Eagle Ski Club touring programme have you been on? Please select the number of trips for each type of trip.

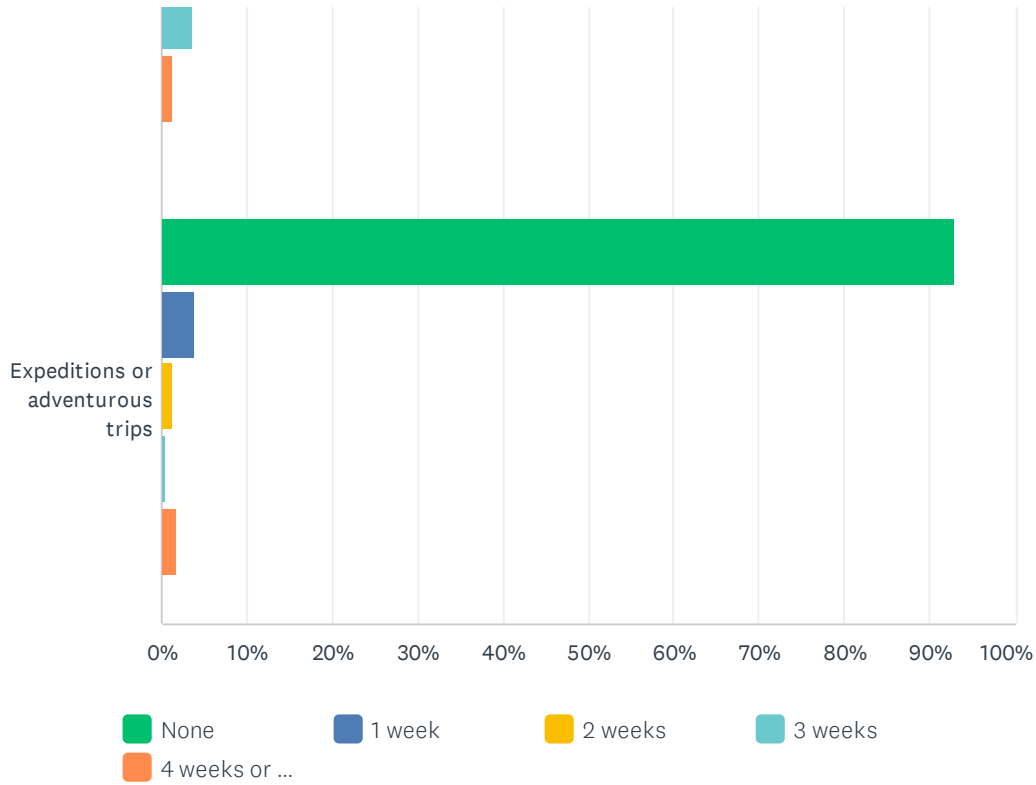
Answered: 278 Skipped: 45



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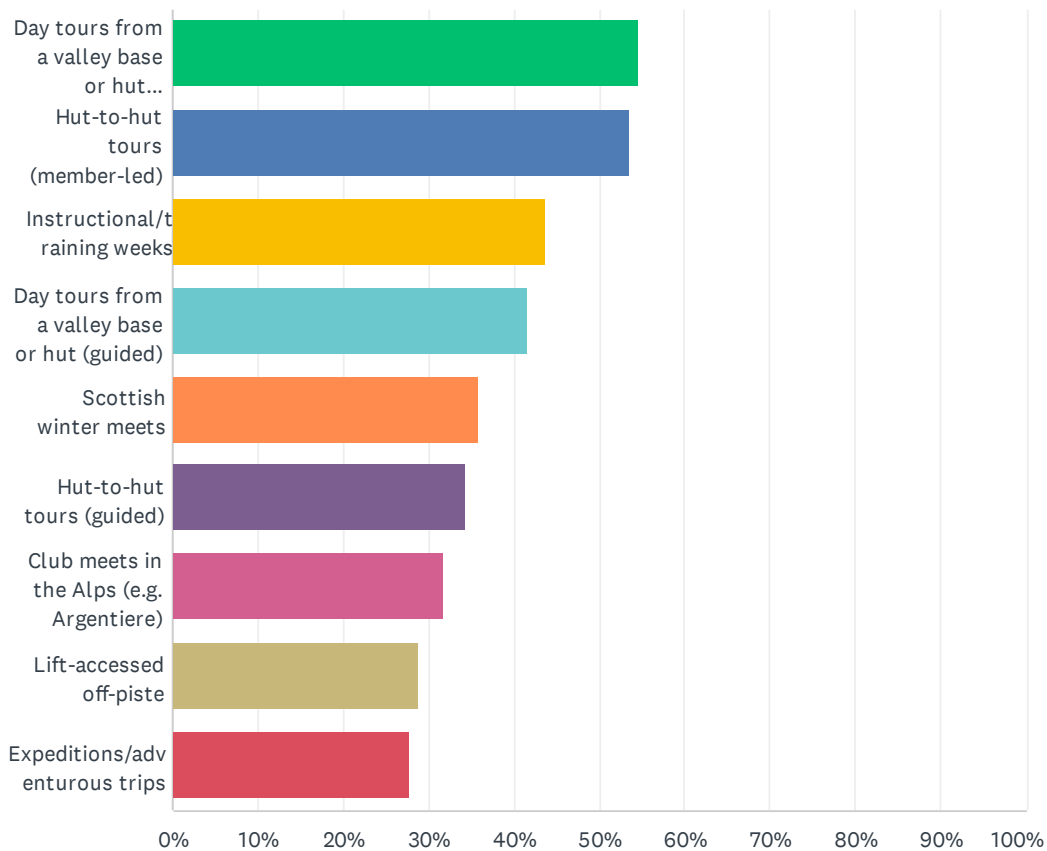
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	NONE	1 WEEK	2 WEEKS	3 WEEKS	4 WEEKS OR MORE	TOTAL
Instructional/training weeks	60.90% 162	30.45% 81	6.02% 16	1.88% 5	0.75% 2	266
Lift-accessed off-piste	80.91% 195	15.35% 37	2.90% 7	0.83% 2	0.00% 0	241
Day tours from a valley base or hut (guided)	70.24% 177	20.24% 51	5.95% 15	1.19% 3	2.38% 6	252
Day tours from a valley base or hut(member-led)	69.84% 176	16.67% 42	6.35% 16	3.97% 10	3.17% 8	252
Club meets in the Alps (e.g. Argentiere)	76.00% 190	16.00% 40	3.60% 9	2.40% 6	2.00% 5	250
Scottish winter meets	80.08% 201	14.34% 36	2.79% 7	1.59% 4	1.20% 3	251
Hut-to-hut tours (guided)	78.95% 195	12.55% 31	4.45% 11	2.83% 7	1.21% 3	247
Hut-to-hut tours (member-led)	72.80% 182	14.00% 35	8.40% 21	3.60% 9	1.20% 3	250
Expeditions or adventurous trips	92.92% 223	3.75% 9	1.25% 3	0.42% 1	1.67% 4	240

**Q12 Looking at the next 3 years, which of the following types of tour/trip on the official Eagle Ski Club touring programme will be important for you?
Please tick the three most important ones to you:**

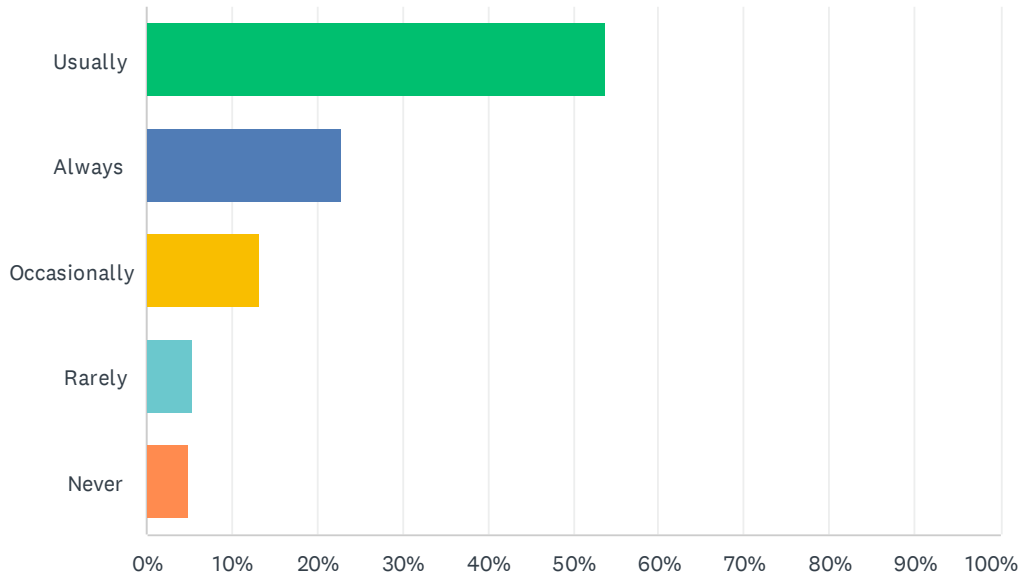
Answered: 277 Skipped: 46



ANSWER CHOICES	RESPONSES	
Day tours from a valley base or hut (member-led)	54.51%	151
Hut-to-hut tours (member-led)	53.43%	148
Instructional/training weeks	43.68%	121
Day tours from a valley base or hut (guided)	41.52%	115
Scottish winter meets	35.74%	99
Hut-to-hut tours (guided)	34.30%	95
Club meets in the Alps (e.g. Argentiere)	31.77%	88
Lift-accessed off-piste	28.88%	80
Expeditions/adventurous trips	27.80%	77
Total Respondents: 277		

Q13 When you want to, how often have you been able to get on a club tour/trip (in the official tour programme)?

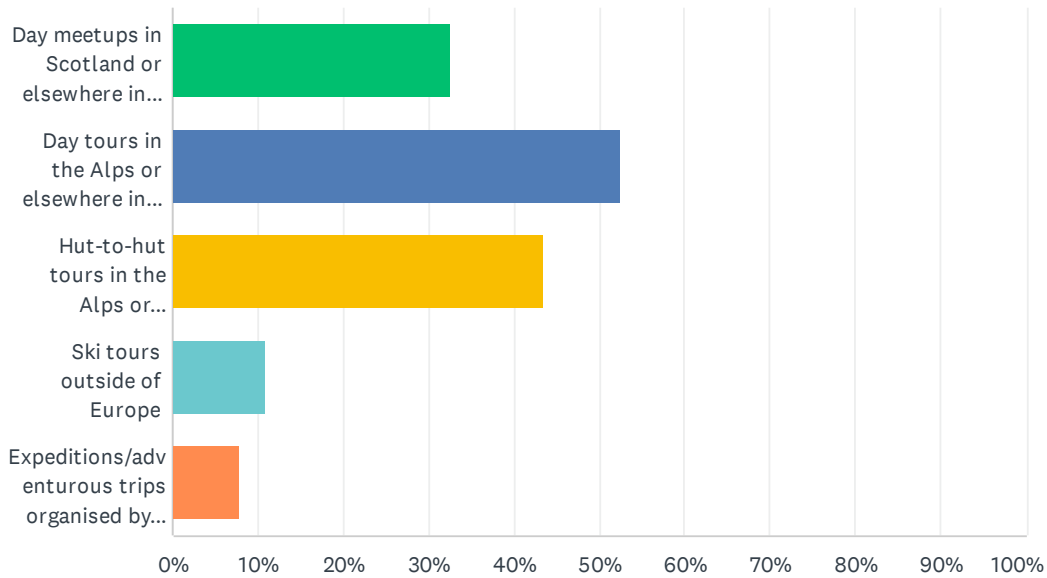
Answered: 264 Skipped: 59



ANSWER CHOICES	RESPONSES	
Usually	53.79%	142
Always	22.73%	60
Occasionally	13.26%	35
Rarely	5.30%	14
Never	4.92%	13
TOTAL		264

Q14 In the last 3 years (since 2021), have you been involved in any of the following types of tour or meetup organised on a member-to-member basis (i.e. not part of the official Eagle Ski Club touring or meets programme)?

Answered: 101 Skipped: 222



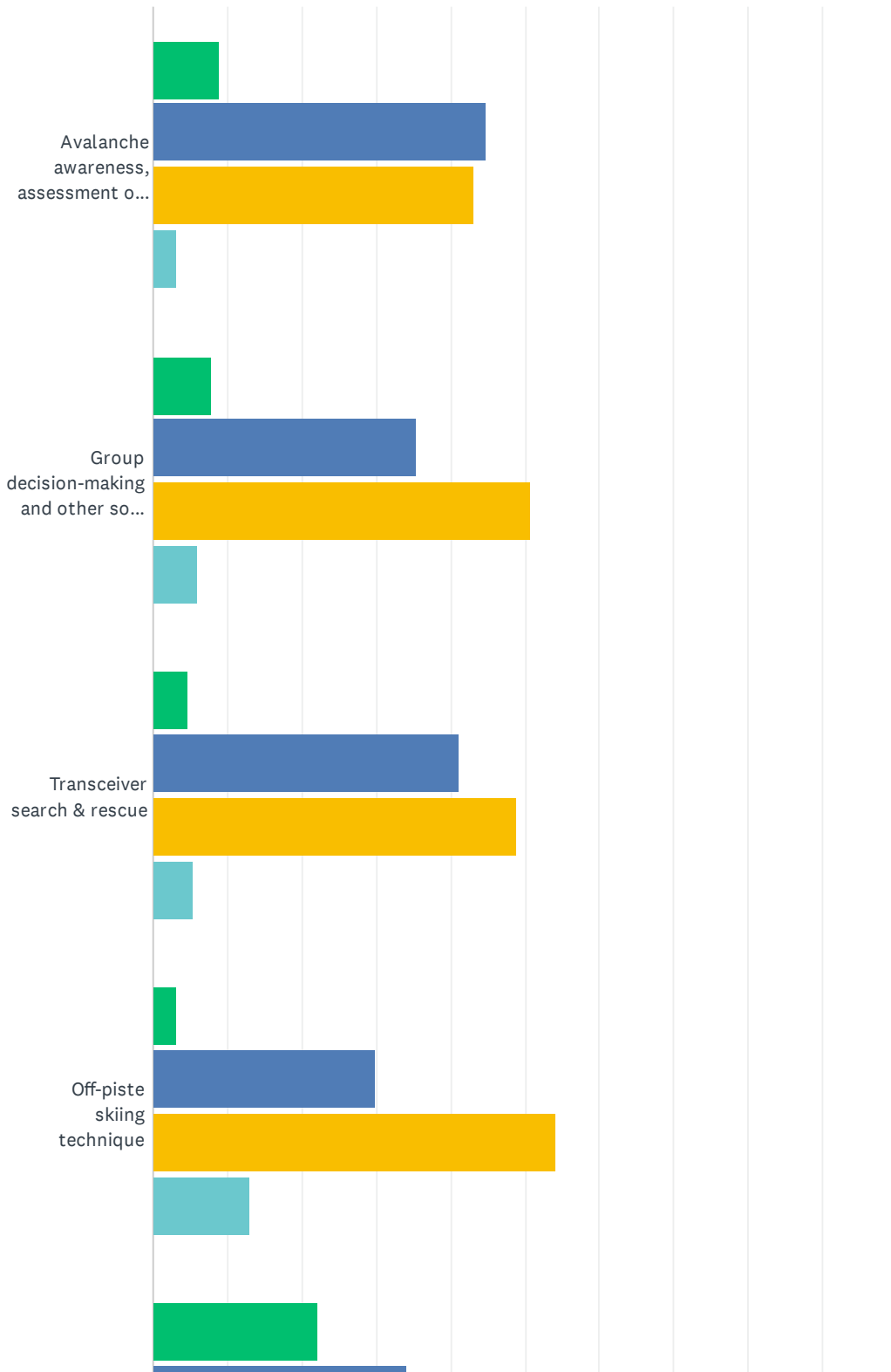
ANSWER CHOICES	RESPONSES	
Day meetups in Scotland or elsewhere in the UK	32.67%	33
Day tours in the Alps or elsewhere in Europe	52.48%	53
Hut-to-hut tours in the Alps or elsewhere in Europe	43.56%	44
Ski tours outside of Europe	10.89%	11
Expeditions/adventurous trips organised by another member	7.92%	8
Total Respondents: 101		

Q15 Do you have any comments on the official Eagle Ski Club touring programme, such as on the range of trips and destinations or on the timing and manner of its presentation to the membership?

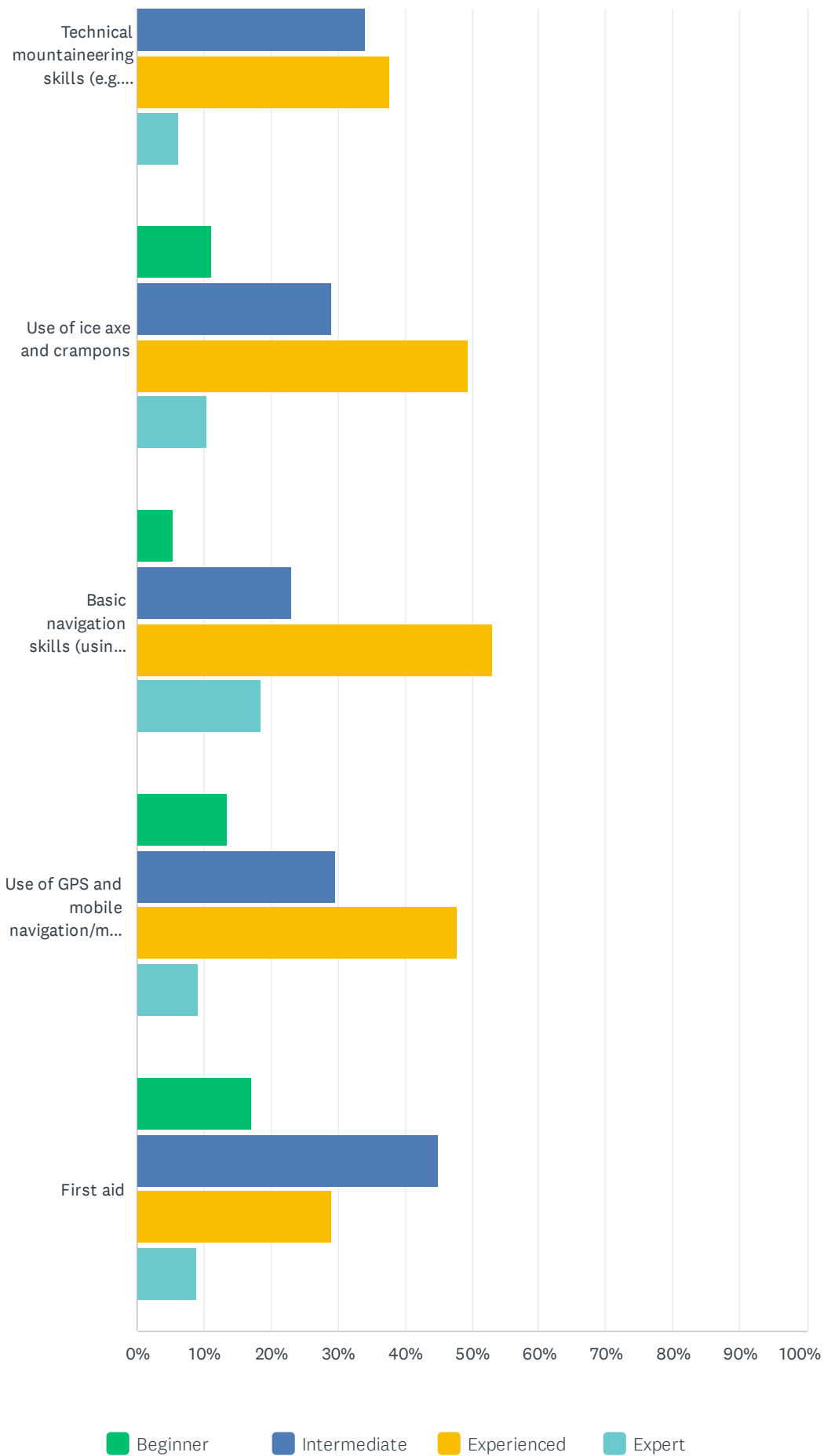
Answered: 133 Skipped: 190

Q16 How would you describe your current level of competence to be for each of the following skills? For each skill, please select one level from beginner to expert:

Answered: 283 Skipped: 40



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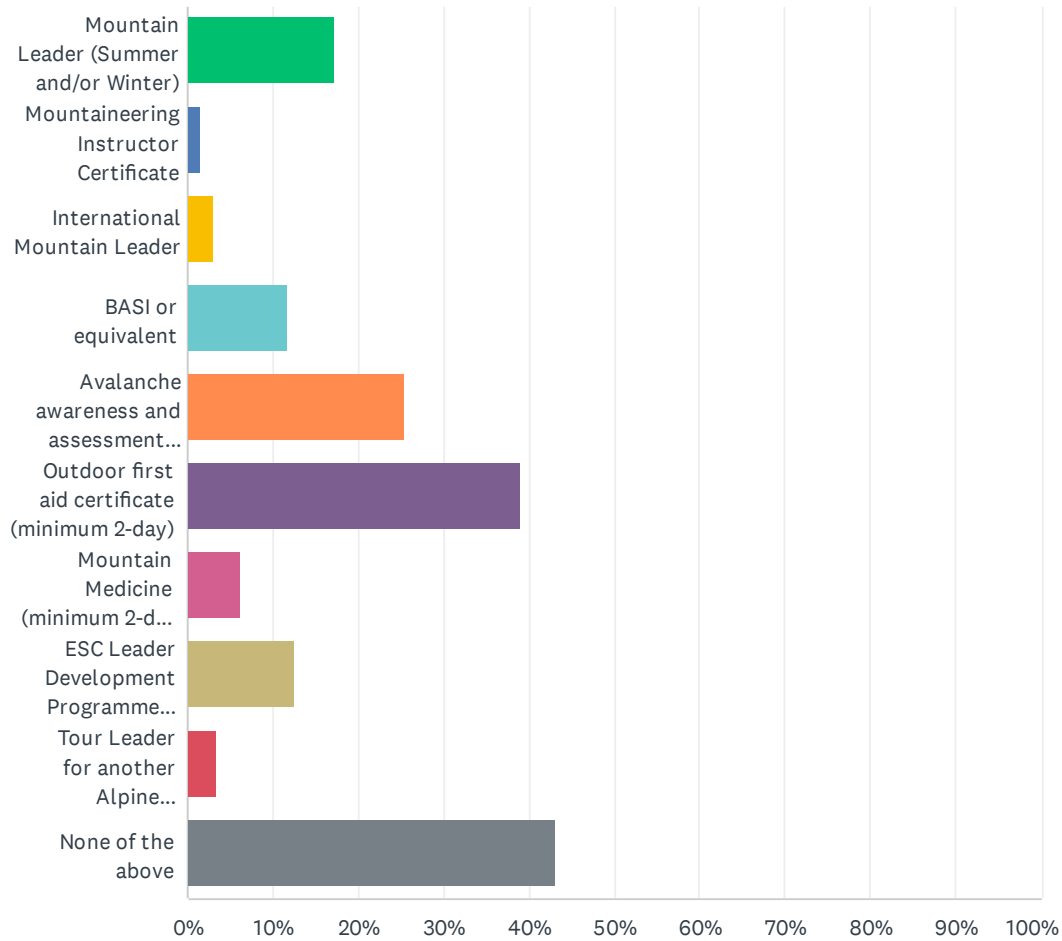


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	BEGINNER	INTERMEDIATE	EXPERIENCED	EXPERT	TOTAL	WEIGHTED AVERAGE
Avalanche awareness, assessment of snow conditions & route planning	8.90% 25	44.84% 126	43.06% 121	3.20% 9	281	2.41
Group decision-making and other soft skills	7.80% 22	35.46% 100	50.71% 143	6.03% 17	282	2.55
Transceiver search & rescue	4.64% 13	41.07% 115	48.93% 137	5.36% 15	280	2.55
Off-piste skiing technique	3.23% 9	29.75% 83	54.12% 151	12.90% 36	279	2.77
Technical mountaineering skills (e.g. ropework, crevasse rescue)	22.22% 62	34.05% 95	37.63% 105	6.09% 17	279	2.28
Use of ice axe and crampons	11.11% 31	29.03% 81	49.46% 138	10.39% 29	279	2.59
Basic navigation skills (using a map & compass)	5.34% 15	23.13% 65	53.02% 149	18.51% 52	281	2.85
Use of GPS and mobile navigation/map apps	13.52% 38	29.54% 83	47.69% 134	9.25% 26	281	2.53
First aid	17.02% 48	45.04% 127	29.08% 82	8.87% 25	282	2.30

Q17 Which of the following qualifications do you have? Please select all that apply.

Answered: 271 Skipped: 52

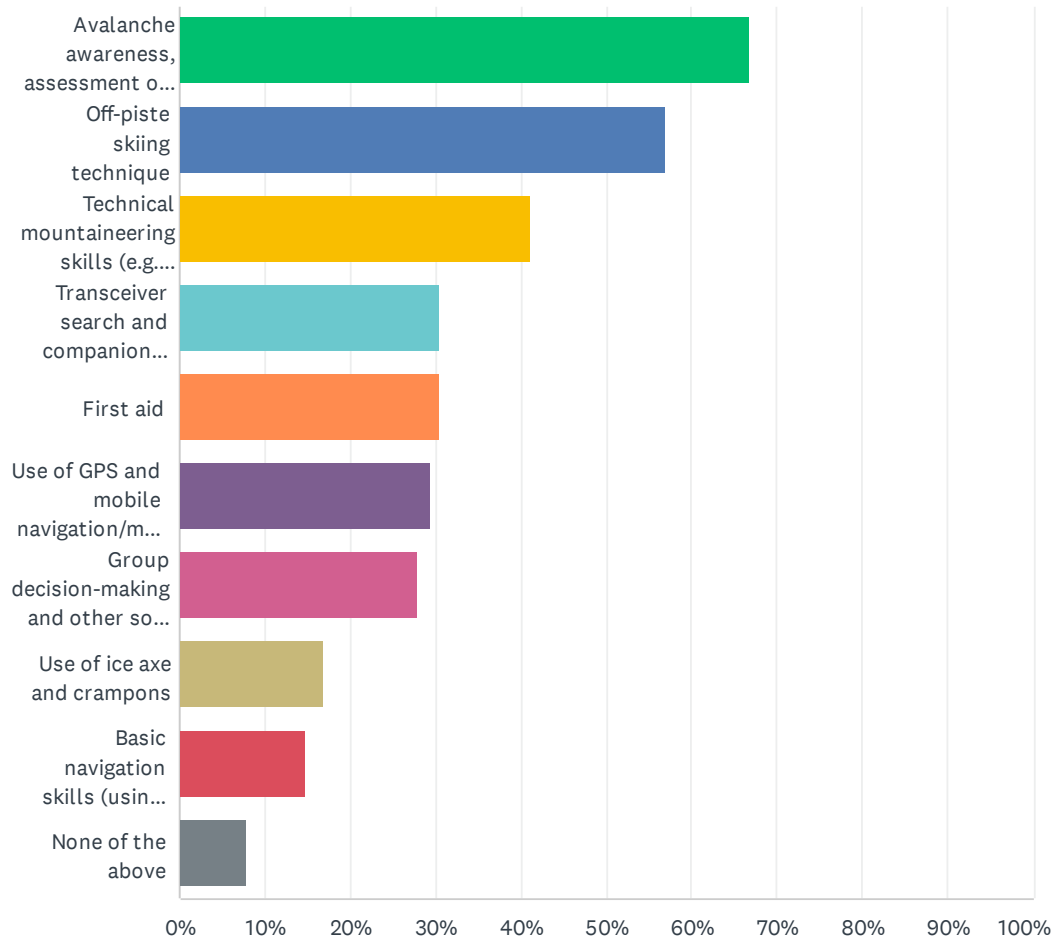


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ANSWER CHOICES	RESPONSES	
Mountain Leader (Summer and/or Winter)	17.34%	47
Mountaineering Instructor Certificate	1.48%	4
International Mountain Leader	2.95%	8
BASI or equivalent	11.81%	32
Avalanche awareness and assessment (minimum 2-day)	25.46%	69
Outdoor first aid certificate (minimum 2-day)	39.11%	106
Mountain Medicine (minimum 2-day course, Diploma, etc)	6.27%	17
ESC Leader Development Programme (completed or ongoing)	12.55%	34
Tour Leader for another Alpine club/organisation (eg Austrian Alpine Club)	3.32%	9
None of the above	43.17%	117
Total Respondents: 271		

Q18 Over the next 3 years, what skills would you like to improve? Please tick the three most important to you.

Answered: 279 Skipped: 44

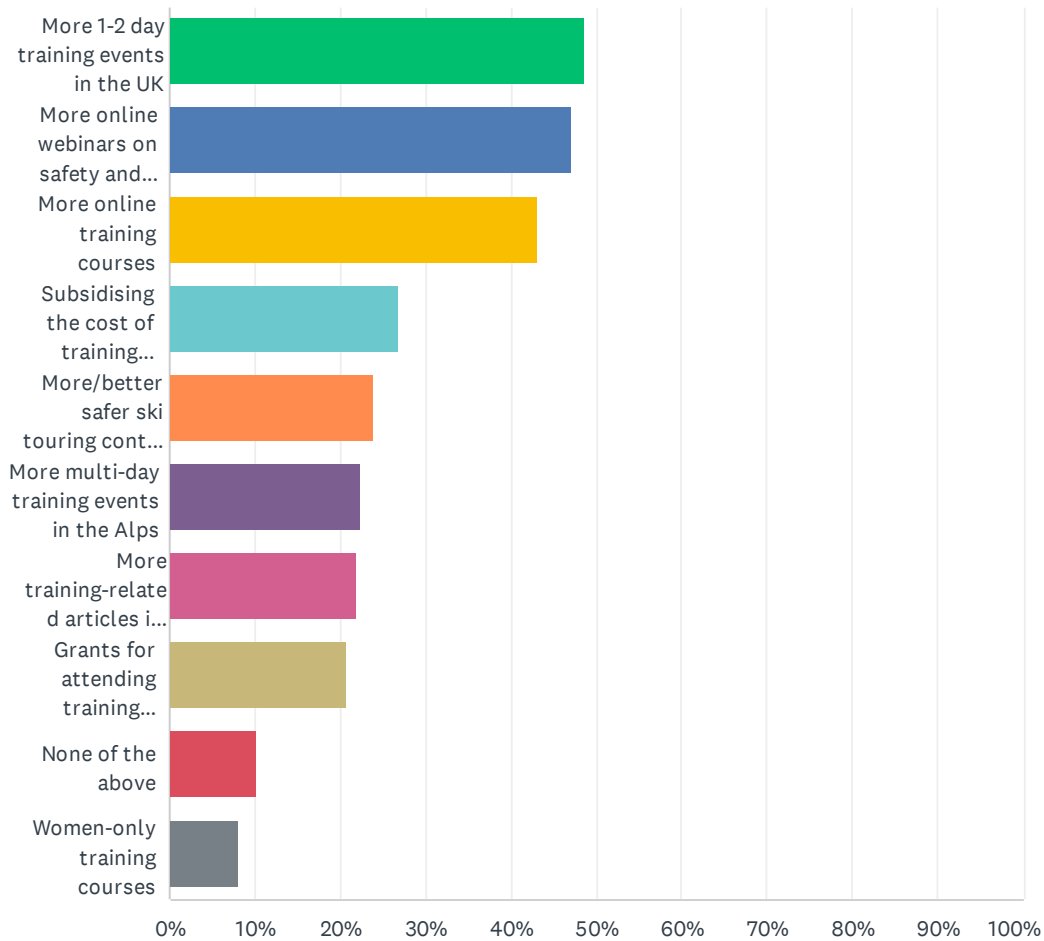


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ANSWER CHOICES	RESPONSES	
Avalanche awareness, assessment of snow conditions & route planning	66.67%	186
Off-piste skiing technique	56.99%	159
Technical mountaineering skills (e.g. ropework, crevasse rescue)	41.22%	115
Transceiver search and companion rescue	30.47%	85
First aid	30.47%	85
Use of GPS and mobile navigation/map apps	29.39%	82
Group decision-making and other soft skills	27.96%	78
Use of ice axe and crampons	16.85%	47
Basic navigation skills (using a map & compass)	14.70%	41
None of the above	7.89%	22
Total Respondents: 279		

Q19 The club has traditionally focussed on providing a number of training events each year, but there are other ways in which training could be provided by or through the club. Which of the following options would appeal to you:

Answered: 272 Skipped: 51

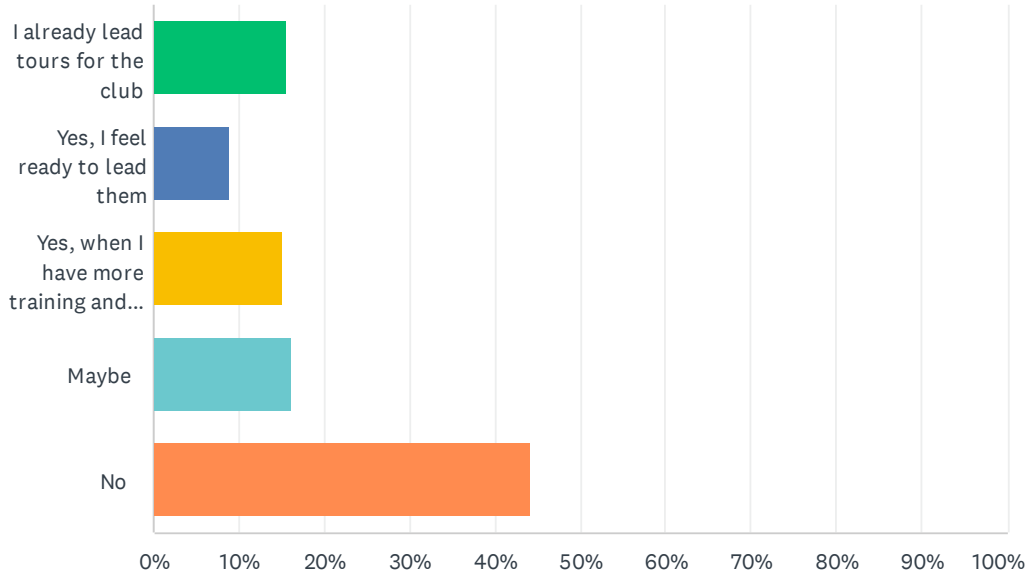


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ANSWER CHOICES	RESPONSES	
More 1-2 day training events in the UK	48.53%	132
More online webinars on safety and skills	47.06%	128
More online training courses	43.01%	117
Subsidising the cost of training courses for members	26.84%	73
More/better safer ski touring content on the club website	23.90%	65
More multi-day training events in the Alps	22.43%	61
More training-related articles in the Yearbook or newsletters	22.06%	60
Grants for attending training courses provided by others	20.59%	56
None of the above	10.29%	28
Women-only training courses	8.09%	22
Total Respondents: 272		

Q20 Are you interested in leading ski tours with the club (please tick one of the boxes)?

Answered: 277 Skipped: 46



ANSWER CHOICES	RESPONSES	
I already lead tours for the club	15.52%	43
Yes, I feel ready to lead them	9.03%	25
Yes, when I have more training and/or experience	15.16%	42
Maybe	16.25%	45
No	44.04%	122
TOTAL		277

Q21 If you have thought about leading tours but haven't made the step forward, what sort of issues or barriers do you think are stopping you from doing so?

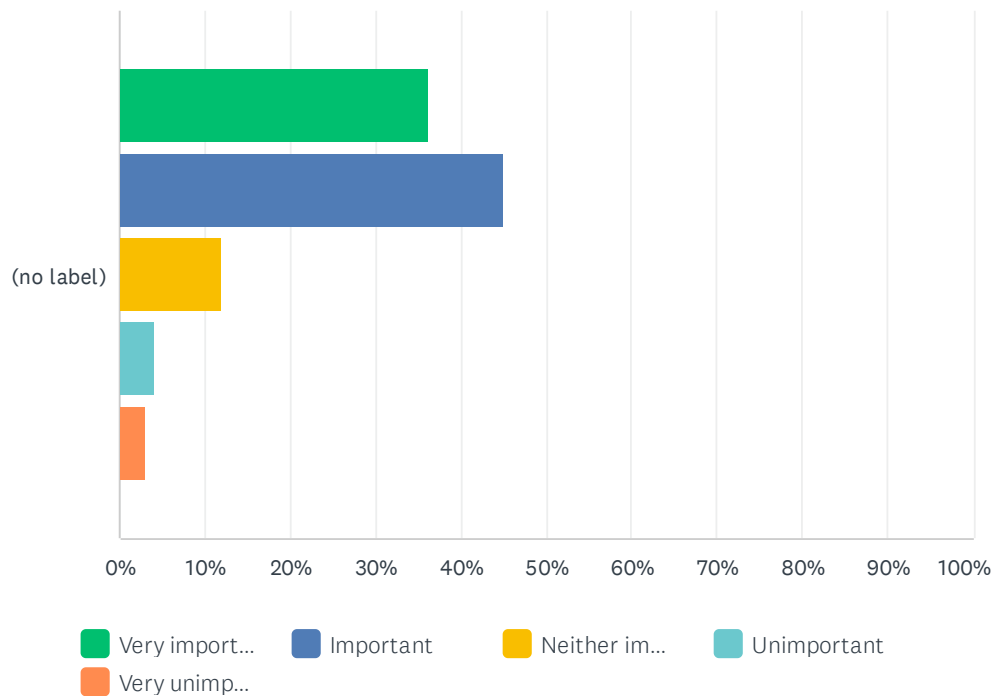
Answered: 121 Skipped: 202

Q22 What actions could the club take to encourage more women to become tour leaders?

Answered: 95 Skipped: 228

Q23 How important do you think it is that the club works on climate care issues, especially low carbon travel to tours?

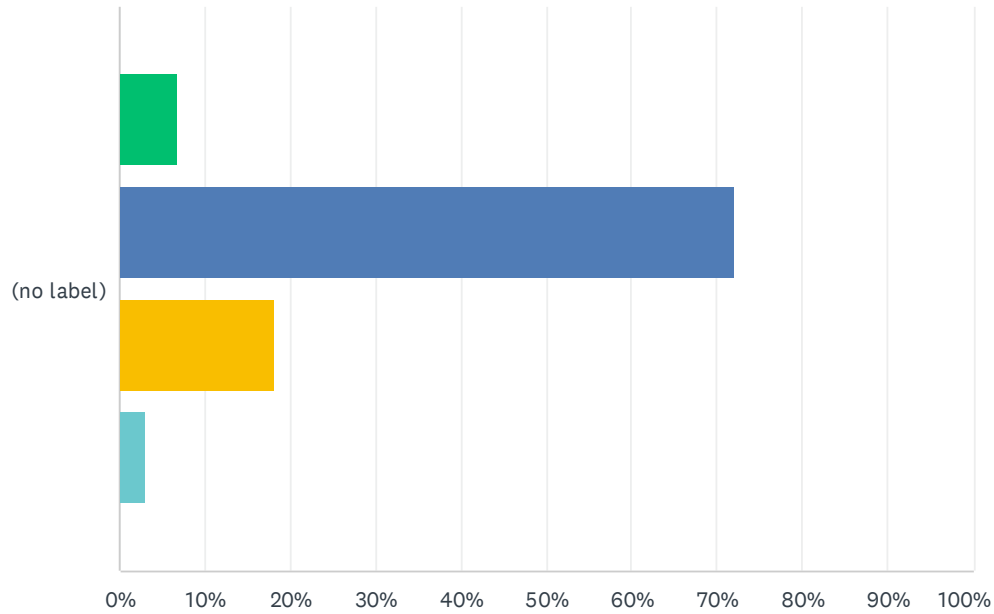
Answered: 276 Skipped: 47



	VERY IMPORTANT	IMPORTANT	NEITHER IMPORTANT NOR UNIMPORTANT	UNIMPORTANT	VERY UNIMPORTANT	TOTAL	WEIGHTED AVERAGE
(no label)	36.23% 100	44.93% 124	11.96% 33	3.99% 11	2.90% 8	276	1.92

Q24 Is the club currently doing enough on climate care issues?

Answered: 265 Skipped: 58



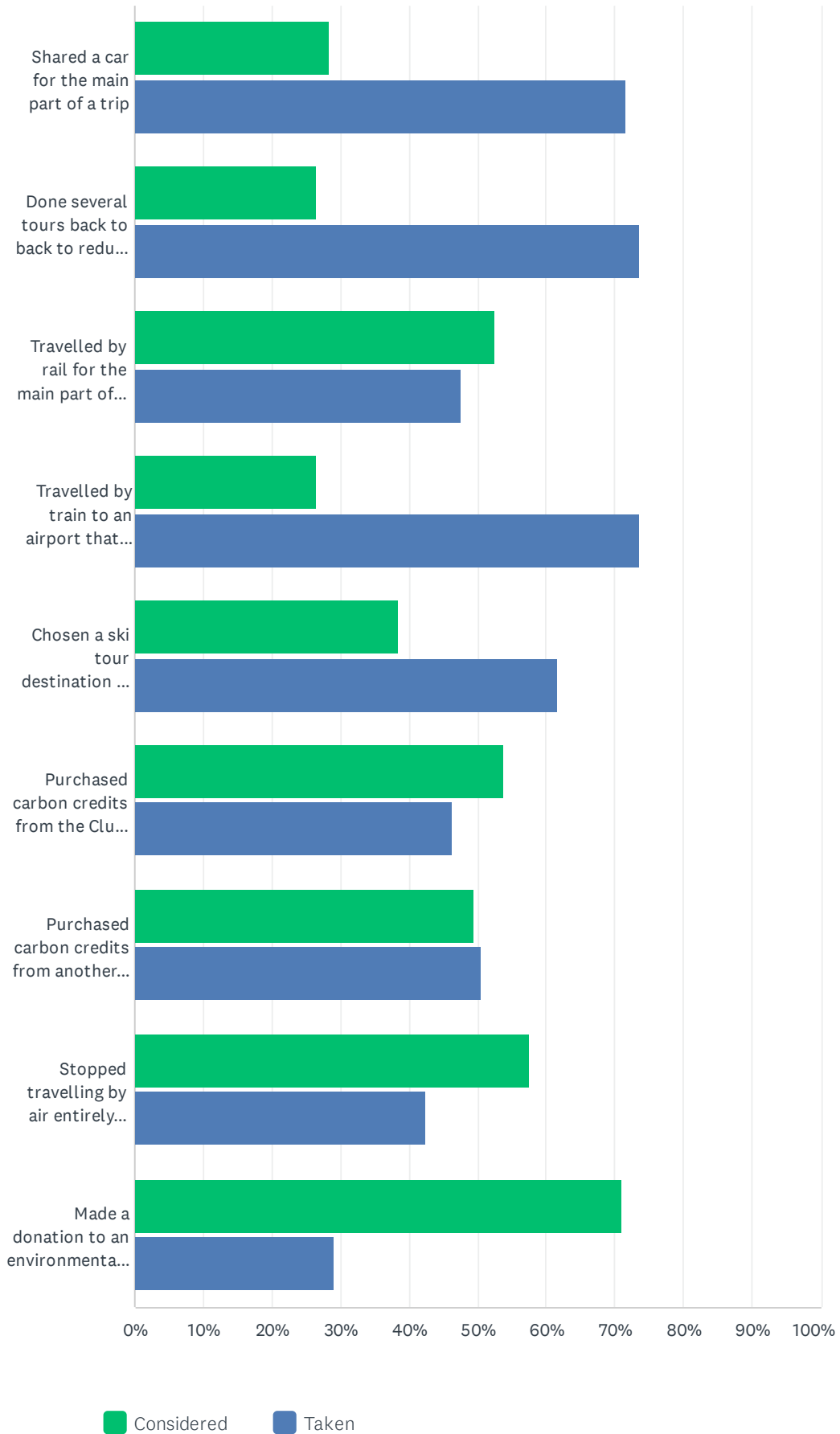
■ Too much
 ■ About right
 ■ Not enough
 ■ Nowhere n...

	TOO MUCH	ABOUT RIGHT	NOT ENOUGH	NOWHERE NEAR ENOUGH	TOTAL	WEIGHTED AVERAGE
(no label)	6.79% 18	72.08% 191	18.11% 48	3.02% 8	265	2.17

Q25 Thinking about your ski touring trips in Europe or beyond (including those outside of the Club) over the last 3 years, have you considered and/or taken any of the following actions (please tick all that apply; leave an option blank if you have not considered or taken it before).

Answered: 253 Skipped: 70

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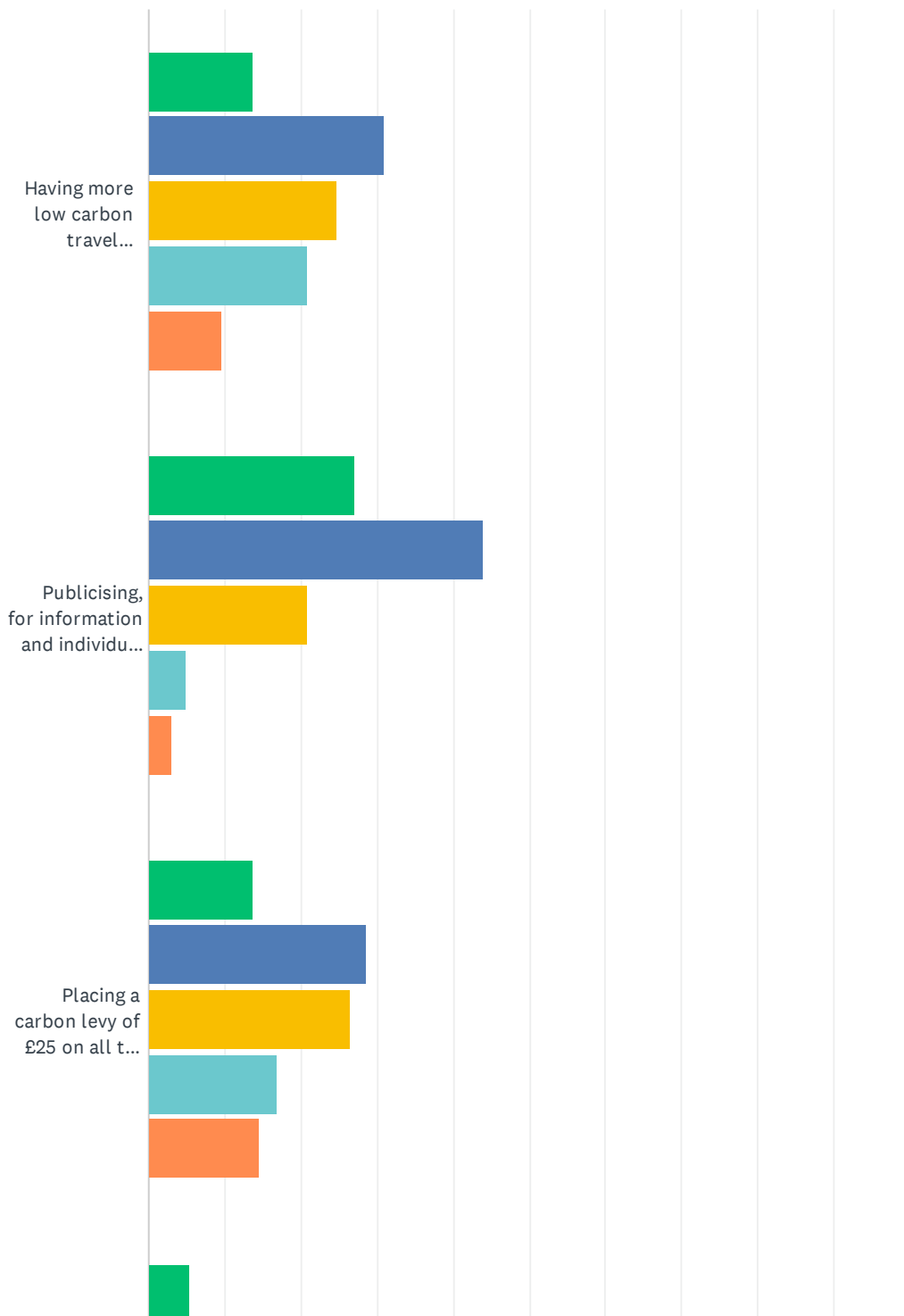
	CONSIDERED	TAKEN	TOTAL
Shared a car for the main part of a trip	28.33% 51	71.67% 129	180
Done several tours back to back to reduce the overall number of short trips	26.39% 38	73.61% 106	144
Travelled by rail for the main part of a journey	52.45% 107	47.55% 97	204
Travelled by train to an airport that has a direct flight, instead of using connecting flights	26.52% 35	73.48% 97	132
Chosen a ski tour destination at least partly based on how easy it is to get to by train rather than by flying	38.46% 50	61.54% 80	130
Purchased carbon credits from the Club to mitigate your emissions	53.76% 50	46.24% 43	93
Purchased carbon credits from another provider to mitigate your emissions	49.38% 40	50.62% 41	81
Stopped travelling by air entirely for ski trips in Europe	57.61% 53	42.39% 39	92
Made a donation to an environmental charity after a trip	70.97% 44	29.03% 18	62

Q26 What issues discourage you from taking any of the actions listed in Q25 above?

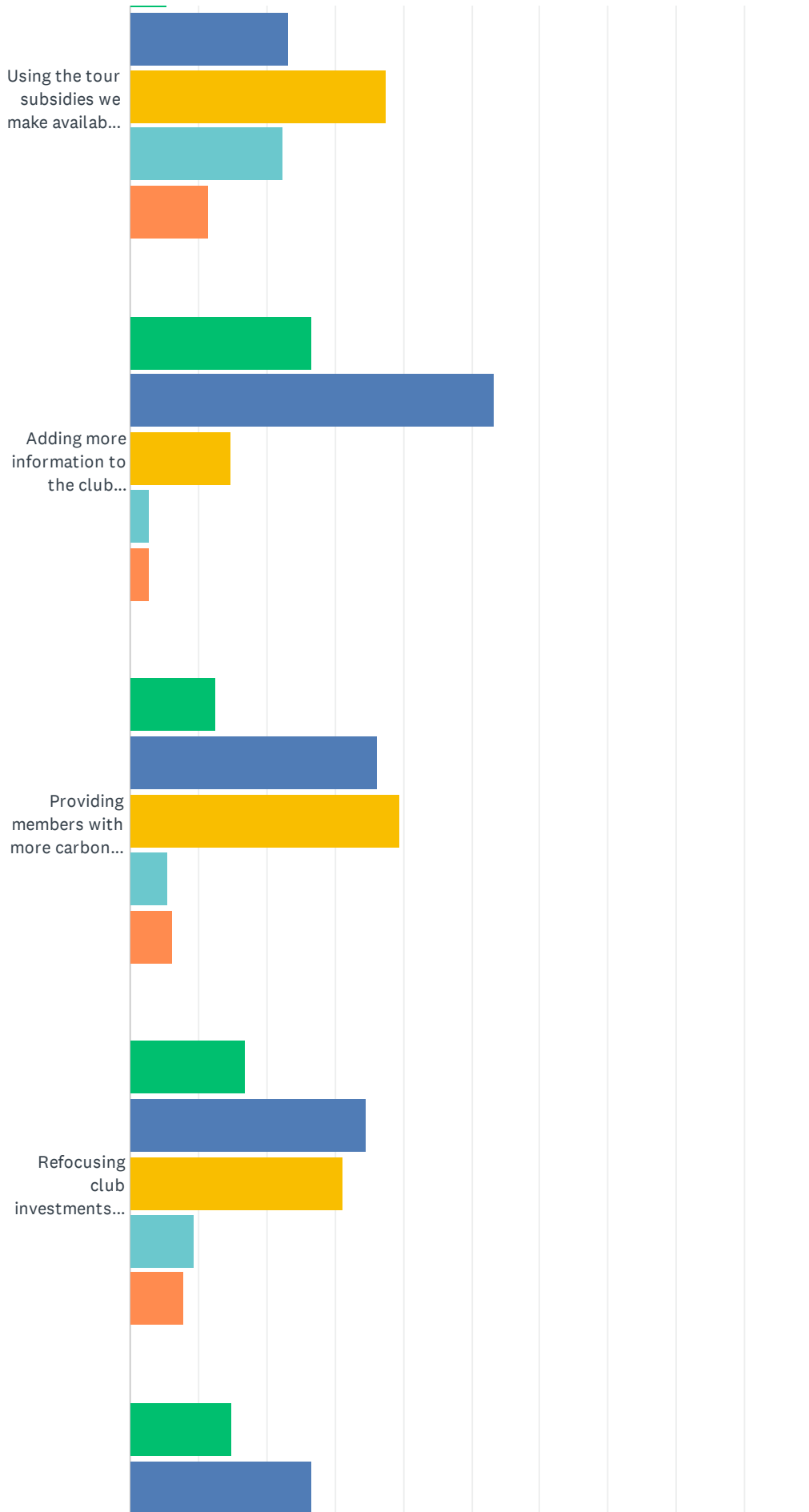
Answered: 186 Skipped: 137

Q27 As a club, we could develop our response to climate care issues in different ways and move from raising awareness about individual climate conscious choices to more affirmative climate care actions. Below is a list of possible affirmative actions the club could take. For each one, please state how much you agree or disagree that the club should do this:

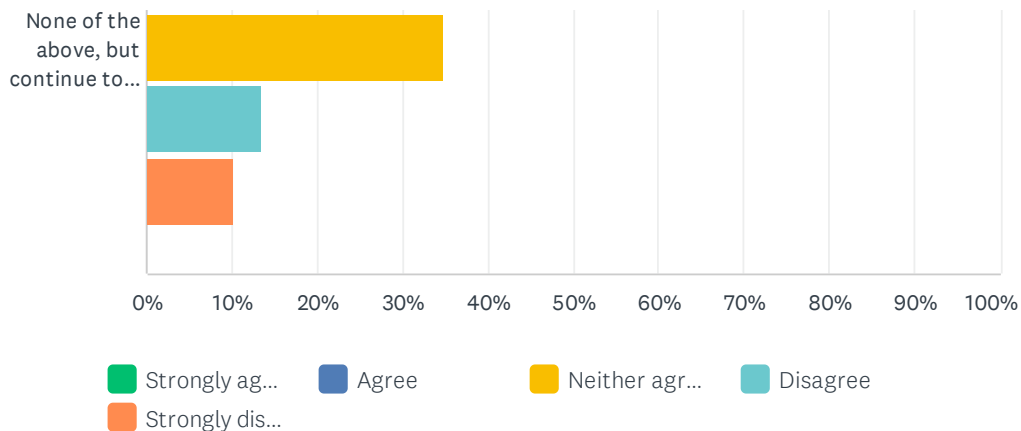
Answered: 269 Skipped: 54



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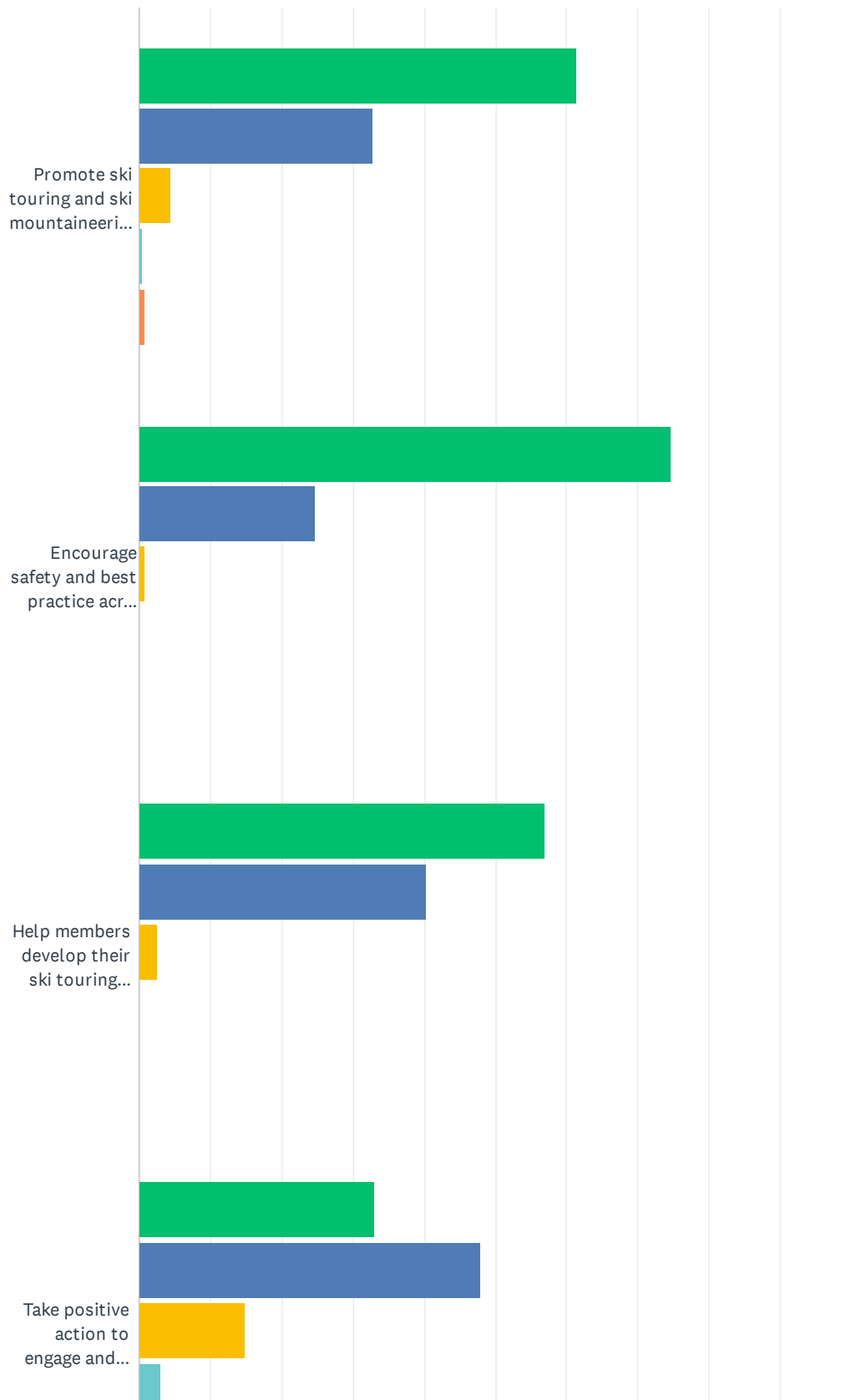
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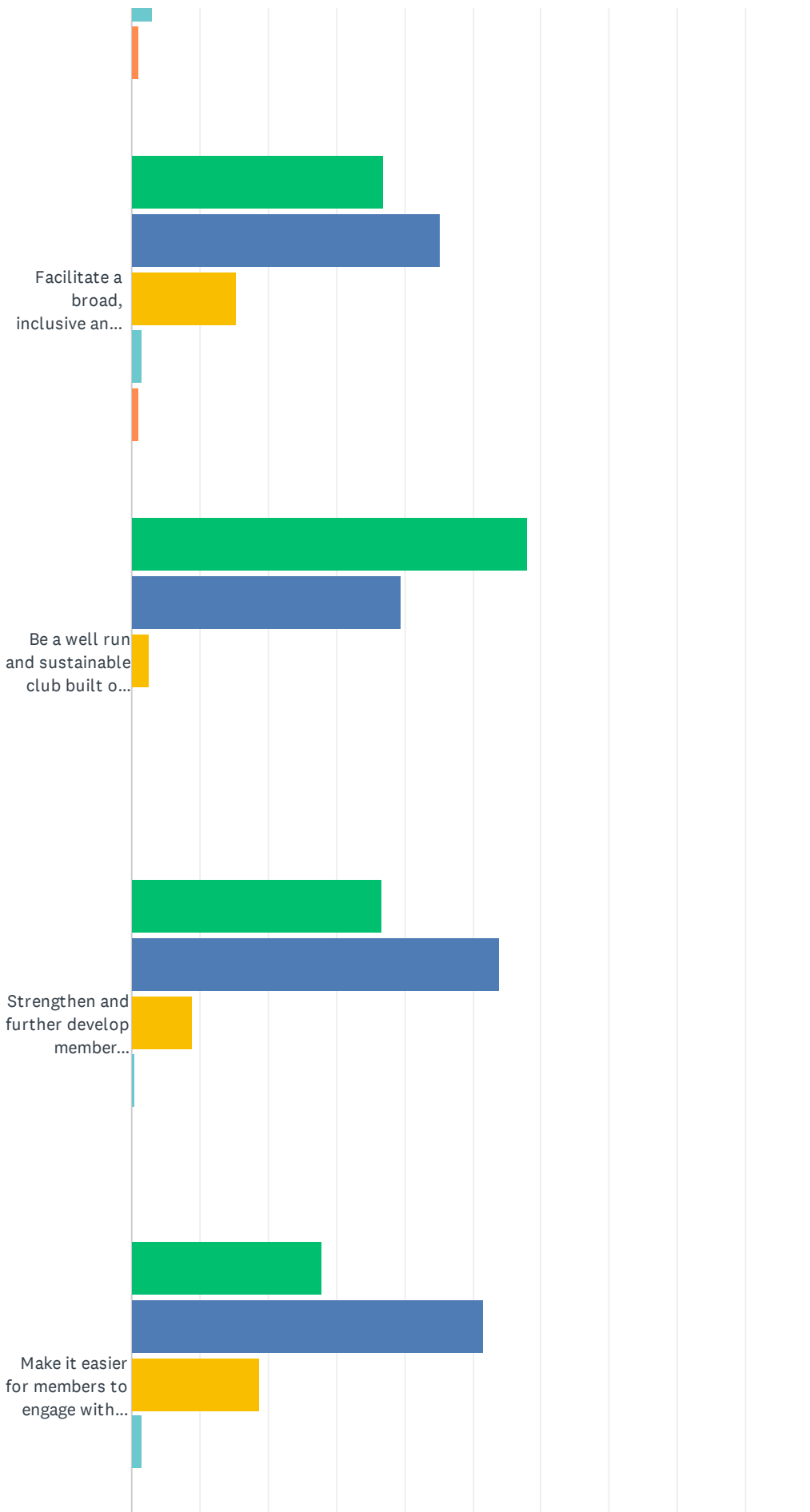
	STRONGLY AGREE	AGREE	NEITHER AGREE NOR DISAGREE	DISAGREE	STRONGLY DISAGREE	TOTAL	WEIGHTED AVERAGE
Having more low carbon travel tours/trips (where travel by train or shared car is obligatory to join these trips)	13.74% 36	30.92% 81	24.81% 65	20.99% 55	9.54% 25	262	2.82
Publicising, for information and individual choice, a carbon cost for each tour showing the cost of damage done by carbon emitted by a return trip from the UK by air, rail and shared car	27.10% 71	43.89% 115	20.99% 55	4.96% 13	3.05% 8	262	2.13
Placing a carbon levy of £25 on all tour participants (as part of the tour deposit), refunded if you travel by train or shared car, with the balance used by the Club to support additional subsidies for low carbon tours	13.74% 36	28.63% 75	26.34% 69	16.79% 44	14.50% 38	262	2.90
Using the tour subsidies we make available for each member-led tour to help offset the groups' carbon cost of that tour	5.41% 14	23.17% 60	37.45% 97	22.39% 58	11.58% 30	259	3.12
Adding more information to the club website about these issues and options	26.64% 69	53.28% 138	14.67% 38	2.70% 7	2.70% 7	259	2.02
Providing members with more carbon credit options (e.g. schemes based in the UK or Europe)	12.50% 32	36.33% 93	39.45% 101	5.47% 14	6.25% 16	256	2.57
Refocusing club investments towards more sustainable low carbon and positive impact focussed investments	16.93% 43	34.65% 88	31.10% 79	9.45% 24	7.87% 20	254	2.57
None of the above, but continue to raise awareness and encourage individual choice	14.97% 28	26.74% 50	34.76% 65	13.37% 25	10.16% 19	187	2.77

Q28 How important is each priority to you as a member?

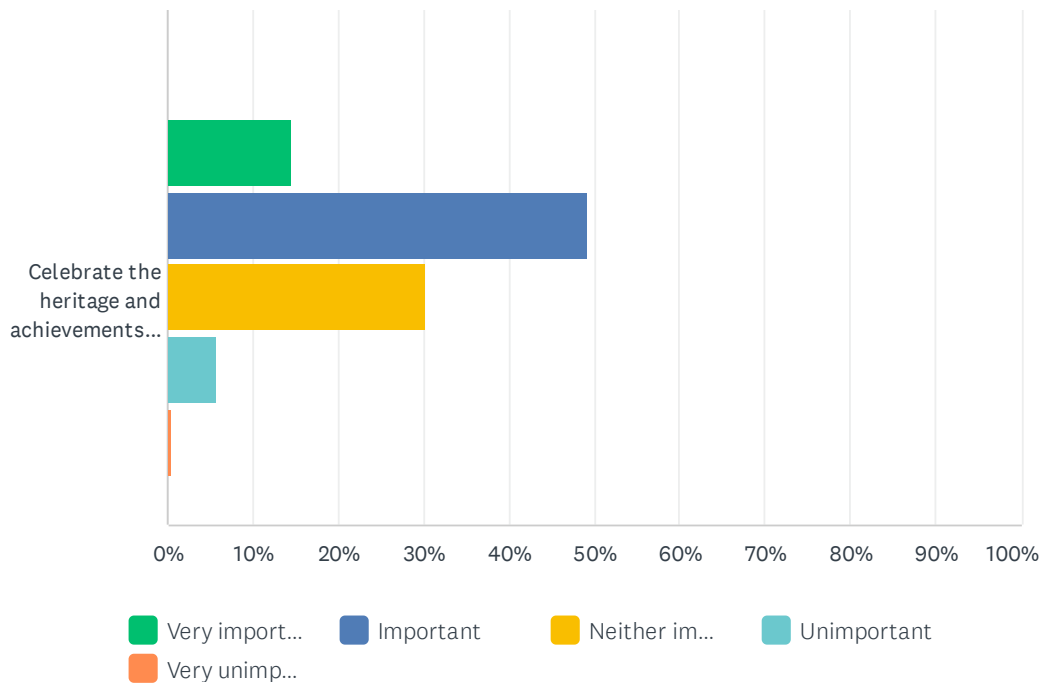
Answered: 267 Skipped: 56



Eagle Ski Club - Membership Survey 2024



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	VERY IMPORTANT	IMPORTANT	NEITHER IMPORTANT OR UNIMPORTANT	UNIMPORTANT	VERY UNIMPORTANT	TOTAL	WEIGHTED AVERAGE
Promote ski touring and ski mountaineering to current and future members	61.51% 163	32.83% 87	4.53% 12	0.38% 1	0.75% 2	265	1.46
Encourage safety and best practice across all club activities	74.53% 199	24.72% 66	0.75% 2	0.00% 0	0.00% 0	267	1.26
Help members develop their ski touring potential through training and support for tour leaders	56.98% 151	40.38% 107	2.64% 7	0.00% 0	0.00% 0	265	1.46
Take positive action to engage and respond to the impact of climate change in the mountain environment	32.96% 88	47.94% 128	14.98% 40	3.00% 8	1.12% 3	267	1.91
Facilitate a broad, inclusive and self-sustaining membership through the Youth & Diversity initiative	36.84% 98	45.11% 120	15.41% 41	1.50% 4	1.13% 3	266	1.85
Be a well run and sustainable club built on good governance and organisational leadership	57.89% 154	39.47% 105	2.63% 7	0.00% 0	0.00% 0	266	1.45
Strengthen and further develop member engagement with the volunteer ethos of the club	36.60% 97	53.96% 143	9.06% 24	0.38% 1	0.00% 0	265	1.73
Make it easier for members to engage with other members through social media, forums and webinars	27.92% 74	51.70% 137	18.87% 50	1.51% 4	0.00% 0	265	1.94
Celebrate the heritage and achievements of the club in preparation for	14.39% 38	49.24% 130	30.30% 80	5.68% 15	0.38% 1	264	2.28

the club's
centenary in 2025

Q29 Looking to the future, are there any other priorities that you think the Club should focus on in the future?

Answered: 70 Skipped: 253

Q30 Do you have any other comments or suggestions for improving any aspect of the club?

Answered: 82 Skipped: 241